



**2019 MODEL YEAR**  
**RAM 1500 LONGHORN CREW CAB 4X2**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$50,495**

**RAM 1500 LONGHORN CREW CAB 4X2**  
Exterior Color: Ivory Tri-Coat Exterior Paint  
Interior Color: Mountain Brown / Light Mountain Brown Int Colors  
Interior: Leather-Trimmed Bucket Seats  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**

**FUNCTIONAL/SAFETY FEATURES**  
Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front / Rear Air Bags  
ParkSense® Front and Rear Park-Assist with Stop  
Parkview® Rear Back-Up Camera  
3.21 Rear Axle Ratio  
Class IV Receiver-Hitch  
7-Pin Wiring Harness  
Dampened Tailgate  
Active Front Air Dam (N/A 4-Corner Air Suspension)  
Remote Tailgate-Release  
Tailgate-Ajar Warning Lamp  
Spray-In Bedliner  
Rain-Sensitive Windshield Wipers  
Tire-Fill Alert

**INTERIOR FEATURES**  
Uconnect® 4C NAV with 8.4-Inch Display  
Apple CarPlay®  
Google Android Auto™  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Function, Aux  
115V Auxiliary-Power Outlet  
9-Speakers with Subwoofer  
A/C Auto Temperature Control w/ Dual Zone Control  
Wood/Leather Wrapped Steering Wheel  
Heated Steering Wheel  
Power Adjustable Pedals w/Memory  
Power 8-Way Driver/Passenger Seats  
Heated Front Seats  
Ventilated Front Seats  
Heated Second-Row Seats  
2nd-Row In-Floor Storage Bins  
Rear Power Sliding-Window  
SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
5-Year SiriusXM® Traffic Service  
5-Year SiriusXM® Travel Link Service  
1-Year SiriusXM® Guardian Service

**EXTERIOR FEATURES**  
20-Inch x 9-Inch Aluminum Painted/Polished Wheels

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

Ivory Tri-Coat Exterior Paint	\$500
<b>Customer Preferred Package 24K</b>	
Trailer-Tow Group	\$400
Power Chrome Trailer-Tow Mirrors w/Manual Fold-Away Trailer Brake Control	
Advanced Safety Group	\$1,495
Adaptive Cruise Control w/Stop & Go Advanced Brake Assist	

Full-Speed Forward Collision Warning Plus Lane Departure Warning Plus Parallel & Perpendicular Park-Assist w/Stop Surround-View Camera (N/A w/Trailer-Tow Mirrors)	\$445
Bed Utility Group	
4 Adjustable Cargo Tie-Down Hooks	\$3,895
Level 1 Equipment Group	
SiriusXM® with 360L 12.0-Inch Touchscreen Display 19-Speaker Harman Kardon® Premium Sound Blind-Spot with Cross-Path Detection Power Running Boards Uconnect® 4C NAV with 12-Inch Display Ventilated Rear Seats RamCharger Wireless Charging Pad	\$550
Tri-Fold Tonneau Cover	\$95
3.92 Rear Axle Ratio	\$545
E-Locker Rear Axle	\$1,195
5.7-Liter V8 HEMI® MDS VVT Engine 18-Inch Aluminum Spare Wheel	
Panoramic Sunroof	\$1,495
33-Gallon Fuel Tank	\$445
4-Corner Air Suspension	\$1,795
22-Inch x 9-Inch Polished Painted Wheels w/Inserts 285/45R22XL BSW All-Season Tires	\$2,095

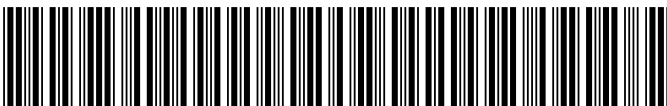
**Destination Charge \$1,695**

**TOTAL PRICE: \* \$67,140**

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-RREKT2KN-683253 L4-VON: 4065 1128



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



**Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**17 MPG** combined city/hwy  
15 city 22 highway

Standard pickups range from 14 to 22 MPG .  
The best vehicle rates 136 MPGe.

**5.9** gallons per 100 miles

**You spend \$5,250**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,450**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

1 3 10 Best 1 5 10 Best

This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO : 28%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: GERMANY



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.