



**2019 MODEL YEAR**  
**RAM 1500 LONGHORN CREW CAB 4X2**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$50,640**

**RAM 1500 LONGHORN CREW CAB 4X2**  
Exterior Color: Ivory Tri-Coat Exterior Paint  
Interior Color: Black / New Saddle Interior Colors  
Interior: Leather-Trimmed Bucket Seats  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

- FUNCTIONAL/SAFETY FEATURES**
- Advanced Multistage Front Air Bags
  - Supplemental Front Seat Side Air Bags
  - Supplemental Side-Curtain Front / Rear Air Bags
  - ParkSense® Front and Rear Park-Assist with Stop
  - Parkview® Rear Back-Up Camera
  - 3.21 Rear Axle Ratio
  - Class IV Receiver-Hitch
  - 7-Pin Wiring Harness
  - Dampened Tailgate
  - Active Front Air Dam (N/A 4-Corner Air Suspension)
  - Remote Tailgate-Release
  - Tailgate-Ajar Warning Lamp
  - Spray-In Bedliner
  - Rain-Sensitive Windshield Wipers
  - Tire-Fill Alert

- INTERIOR FEATURES**
- Uconnect® 4C NAV with 8.4-Inch Display
  - Apple CarPlay®
  - Google Android Auto™
  - Cluster 7.0-Inch TFT Color Display
  - Media Hub-2 USB, Full Function, Aux
  - 115V Auxiliary-Power Outlet
  - 9-Amplified Speakers with Subwoofer
  - A/C Auto Temperature Control w/ Dual Zone Control
  - Wood/Leather Wrapped Steering Wheel
  - Heated Steering Wheel
  - Power Adjustable Pedals w/Memory
  - Power 8-Way Driver and Front Passenger Seats
  - Heated Front Seats
  - Ventilated Front Seats
  - Heated Second-Row Seats
  - 2nd-Row In-Floor Storage Bins
  - Rear Power Sliding Window
  - SiriusXM® with 1-Year Radio Sub Call 800-643-2112
  - 5-Year SiriusXM® Traffic Service
  - 5-Year SiriusXM® Travel Link Service
  - 1-Year SiriusXM® Guardian Service

- EXTERIOR FEATURES**
- 20-Inch x 9-Inch Aluminum Painted/Polished Wheels

- 275/55R20 BSW All Season Tires
  - 18-Inch Full Size Steel Spare Wheel
  - Wheel-to-Wheel Side Steps
  - Bi-Function LED Projector Headlamps
  - Automatic High Beam Headlamp Control
  - LED Bed Lighting
  - Front LED Fog Lamps
  - LED Tail Lamps
  - Pwr Heated Mirrors w/Fold-Away N/A w/Towing Mirrors
  - Exterior Mirrors with Courtesy Lamps
- OPTIONAL EQUIPMENT** (May Replace Standard Equipment)
- Ivory Tri-Coat Exterior Paint \$500
  - Customer Preferred Package 25K**
  - Trailer-Tow Group \$400
  - Power Trailer-Tow Mirrors w/Manual Fold-Away
  - Trailer Brake Control
  - Bed Utility Group \$445
  - 4 Adjustable Cargo Tie-Down Hooks
  - 5.7-Liter V8 HEMI® MDS VVT Engine \$1,395
  - 18-Inch Aluminum Spare Wheel

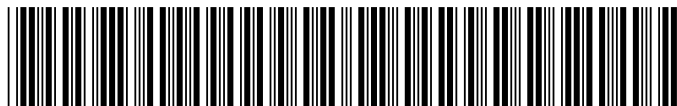
Destination Charge \$1,695

**TOTAL PRICE: \* \$55,075**

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-RREKT4KN-800766 L4-VON: 7609 0305



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



**Fuel Economy and Environment**



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**17 MPG** combined city/hwy  
15 city 22 highway

Standard pickups range from 12 to 25 MPG. The best vehicle rates 136 MPGe.

**5.9** gallons per 100 miles

**You spend \$5,250**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,450**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

1 3 10 Best 1 5 10 Best

This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO : 28%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.