2020 MODEL YEAR
RAM 1500 LONGHORN CREW CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

| Base Price: | $50,890 |

RAM 1500 LONGHORN CREW CAB 4X2
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint
Interior Color: Black / New Saddle Interior Colors

Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

- 18-Inch Full-Size Steel Spare Wheel
- 275/55R20 BSW All-Season Tires
- SiriusXM Guardian™ Connected Services w/1–Yr Trial
- 5-Year SiriusXM® Travel Link Service
- 5-Year SiriusXM® Traffic™ Service
- SiriusXM® with 1–Year Radio Sub Call 800–643–2112
- Rear Power Sliding Window
- Foam Bottle Insert (Door Trim Panel)
- 2nd-Row In-Floor Storage Bins
- Heated Second-Row Seats
- Heated Front Seats
- 8-Way Power Driver and Passenger Seats
- Power Adjustable Pedals with Memory
- Heated Steering Wheel
- Wood / Leather-Wrapped Steering Wheel
- 9–Amplified Speakers with Subwoofer
- 115–Volt Auxiliary Power Outlet
- Media Hub–2 USB, Full Funct, Aux
- Apple CarPlay®
- Uconnect® 4C NAV with 8.4-Inch Display
- Rain-Sensitive Windshield Wipers
- Spray-in Bedliner
- Remote Tailgate–Release
- Active Front Air Dams
- Dampened Tailgate
- 7–Pin Wiring Harness
- Class IV Receiver–Hitch
- 3.21 Rear Axle Ratio
- ParkSense® Front and Rear Park–Assist with Stop
- Supplemental Side-Curtain Front and Rear Air Bags
- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- Supercruise™
- 2020 MODEL YEAR

Base Price: $50,890
Black / New Saddle Interior Colors
8-Speed Automatic 8HP75 Transmission
Diamond Black Crystal Pearl-Coat Exterior Paint

Futuristic Features

- Dual–Pane Panoramic Sunroof $1,495
- 5.7L V8 HEMI® MDS VVT eTorque Engine $1,995
- Lower Two-Tone Paint $250
- Premium Power Mirrors
- LED Tail Lamps
- Front LED Fog Lamps
- Pick-Up Box Lighting
- Automatic High Beam Headlamp Control
- Bi-Function LED Projector Headlamps
- Wheel-to-Wheel Side–Steps
- Bi–Function LED Projector Headlamps
- Automatic High Beam Headlamp Control
- Pick–Up Box Lighting
- Front LED Fog Lamps
- LED Tail Lamps
- Premium Power Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Customer Preferred Package 27K $250
- 20-Inch x 9-Inch Premium Paint/Painted Wheels $3,895
- Accent Fender Flares
- Painted Fron/Rear Bumper
- Painted Rear Bumper
- Longhorn Level 1 Equipment Group $3,895
- Automatic-Dimming Exterior Passenger Mirror
- SiriusXM® with 360L
- 19–Speaker Harmon Kardon® Premium Sound System $4,995
- Blind-Spot and Cross-Path Detection
- Power Running Boards
- Uconnect® 12.0-Inch with Navigation
- Ventilated Rear Seats
- Wireless–Charge Pad
- Anti–Spin Differential Rear Axle $495
- 5.7L V8 HEMI® MDS VVT eTorque Engine $1,995
- Dual–Pane Panoramic Sunroof $1,495

WARRANTY COVERAGE

5-year or 60,000–mile Powertrain Limited Warranty.
3-year or 36,000–mile Basic Limited Warranty.
3–year or 36,000–mile–basic limited warranty.

Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

3–year or 36,000–mile Basic Limited Warranty.
5–year or 60,000–mile Basic Limited Warranty.
5–year or 60,000–mile–basic limited warranty.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 26%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON–PARTS COSTS.
FOR THIS VEHICLE: FINAL ASSEMBLY POINT: STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN: ENGINE: MEXICO
TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

19 MPG
17 city
23 highway

Fuel Economy & Environment

You spend $4,250 in fuel costs over 5 years compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating

Annual fuel cost
$2,350

Smog Rating (tailpipe only)

3
10

EPA DOT

Emissions are a significant cause of climate change and smog.

Calculate personalized estimates and compare vehicles

fueleconomy.gov

visit: www.ramtrucks.com

For more information visit: www.ramtrucks.com or call 1–866–RAMINFO

2017 models.

Based on the risk of rollover in a single–vehicle crash.
Based on the risk of injury in a side impact.
Based on the risk of injury in a frontal impact.
Based on the combined ratings of frontal, side, and rollover.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.