



2019 MODEL YEAR
RAM 1500 LONGHORN CREW CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$50,195

RAM 1500 LONGHORN CREW CAB 4X2
Exterior Color: Delmonico Red Pearl-Coat Exterior Paint
Interior Color: Black / New Saddle Interior Colors
Interior: Leather-Trimmed Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front / Rear Air Bags
ParkSense® Front and Rear Park-Assist with Stop
Parkview® Rear Back-Up Camera
3.21 Rear Axle Ratio
Class IV Receiver-Hitch
7-Pin Wiring Harness
Dampened Tailgate
Active Front Air Dam (N/A 4-Corner Air Suspension)
Remote Tailgate-Release
Tailgate-Ajar Warning Lamp
Spray-In Bedliner
Rain-Sensitive Windshield Wipers
Tire-Fill Alert

INTERIOR FEATURES
Uconnect® 4C NAV with 8.4-Inch Display
Apple CarPlay® Capable
Google Android Auto™ Capable
Cluster 7.0-Inch TFT Color Display
Media Hub-2 USB, Full Function, Aux
115V Auxiliary-Power Outlet
9-Speakers with Subwoofer
A/C Auto Temperature Control w/ Dual Zone Control
Wood/Leather Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals w/Memory
Power 8-Way Driver/Passenger Seats
Heated Front Seats
Ventilated Front Seats
Heated Second-Row Seats
2nd-Row In-Floor Storage Bins
Rear Power Sliding-Window
SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112
SiriusXM® Travel Link 5-Year Travel Link Sub
1-Year SiriusXM® Guardian Service
SiriusXM® Traffic Plus

EXTERIOR FEATURES
20-Inch x 9-Inch Aluminum Painted/Polished Wheels
275/55R20 BSW All Season Tires
18-Inch Full Size Steel Spare Wheel

Wheel-to-Wheel Side Steps
Bi-Function LED Projector Headlamps
Automatic High Beam Headlamp Control
LED Bed Lighting
Front LED Fog Lamps
LED Tail Lamps
Power Multi-Function Fold-Away Mirrors
Exterior Mirrors with Courtesy Lamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Delmonico Red Pearl-Coat Exterior Paint	\$100
Customer Preferred Package 25K	
Advanced Safety Group	\$1,595
Adaptive Cruise Control w/Stop & Go	
Advanced Brake Assist	
Full-Speed Forward Collision Warning Plus	
Lane Departure Warning Plus	
Parallel & Perpendicular Park-Assist w/Stop	
Surround-View Camera (N/A w/Trailer-Tow Mirrors)	
Level 1 Equipment Group	\$3,595
SiriusXM® with 360L	
12.0-Inch Touchscreen Display	
19-Speaker Harman Kardon® Premium Sound	
Blind-Spot with Cross-Path Detection	
Power Running Boards	
Uconnect® 4C NAV with 12-Inch Display	
Ventilated Rear Seats	
RamCharger Wireless Charging Pad	
5.7-Liter V8 HEMI® MDS VVT Engine	\$1,195
18-Inch Aluminum Spare Wheel	
Active Noise-Control System	
4-Corner Air Suspension	\$1,795
Destination Charge	\$1,695

TOTAL PRICE: * \$60,170

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-RREKT7KN-502941 L4-VON: 5527 0728



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy

15 city 22 highway

5.9 gallons per 100 miles

Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

You spend \$5,250
in fuel costs over 5 years
compared to the average new vehicle.

Annual fuel cost \$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating** (tailpipe only)

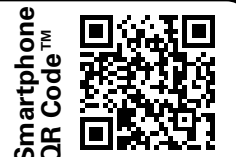
1 3 10 Best 1 5 10 Best

This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES