



# 2019 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$50,495**

### RAM 1500 LONGHORN CREW CAB 4X2

Exterior Color: Ivory Tri-Coat Exterior Paint

Interior Color: Black / New Saddle Interior Colors

Interior: Leather-Trimmed Bucket Seats

Engine: 5.7-Liter V8 HEMI MDS VVT eTorque Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front / Rear Air Bags  
ParkSense® Front and Rear Park-Assist with Stop  
Parkview® Rear Back-Up Camera  
3.21 Rear Axle Ratio  
Class IV Receiver-Hitch  
7-Pin Wiring Harness  
Dampened Tailgate  
Active Front Air Dam (N/A 4-Corner Air Suspension)  
Remote Tailgate-Release  
Tailgate-Ajar Warning Lamp  
Spray-In Bedliner  
Rain-Sensitive Windshield Wipers  
Tire-Fill Alert

#### INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display  
Apple CarPlay® Capable  
Google Android Auto™ Capable  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Function, Aux  
115V Auxiliary-Power Outlet  
9-Speakers with Subwoofer  
A/C Auto Temperature Control w/ Dual Zone Control  
Wood/Leather Wrapped Steering Wheel  
Heated Steering Wheel  
Power Adjustable Pedals w/Memory  
Power 8-Way Driver/Passenger Seats  
Heated Front Seats  
Ventilated Front Seats  
Heated Second-Row Seats  
2nd-Row In-Floor Storage Bins  
Rear Power Sliding-Window  
SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112  
SiriusXM® Travel Link 5-Year Travel Link Sub  
1-Year SiriusXM® Guardian Service  
SiriusXM® Traffic Plus

#### EXTERIOR FEATURES

20-Inch x 9-Inch Aluminum Painted/Polished Wheels  
275/55R20 BSW All Season Tires  
18-Inch Full Size Steel Spare Wheel

Wheel-to-Wheel Side Steps  
Bi-Function LED Projector Headlamps  
Automatic High Beam Headlamp Control  
LED Bed Lighting  
Front LED Fog Lamps  
LED Tail Lamps  
Power Multi-Function Fold-Away Mirrors  
Exterior Mirrors with Courtesy Lamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Ivory Tri-Coat Exterior Paint \$500

Customer Preferred Package 27K

Advanced Safety Group \$1,595

Adaptive Cruise Control w/Stop & Go

Advanced Brake Assist

Full-Speed Forward Collision Warning Plus

Lane Departure Warning Plus

Parallel & Perpendicular Park-Assist w/Stop

Surround-View Camera (N/A w/Trailer-Tow Mirrors)

Level 1 Equipment Group \$3,595

SiriusXM® with 360L

12.0-Inch Touchscreen Display

19-Speaker Harman Kardon® Premium Sound

Blind-Spot with Cross-Path Detection

Power Running Boards

Uconnect® 4C NAV with 12-Inch Display

Ventilated Rear Seats

RamCharger Wireless Charging Pad

5.7-Liter V8 HEMI MDS VVT eTorque Engine \$2,645

Active Noise-Control System

22-Inch x 9-Inch Polished Painted Wheels w/Inserts \$1,695

285/45R22XL BSW All-Season Tires

Destination Charge \$1,695

TOTAL PRICE: \* **\$62,220**

#### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**



## Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



**19** MPG  
combined city/hwy  
17 city 23 highway

Standard pickups range from 14 to 22 MPG .  
The best vehicle rates 136 MPGe.

**5.3** gallons per 100 miles

You spend

**\$4,000**

in fuel costs  
over 5 years  
compared to the  
average new vehicle.

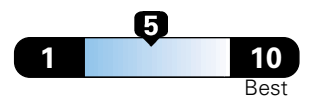
Annual fuel cost

**\$2,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 467 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RREST0KN-616523

L4-VON: 4103

0718



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.