



# 2019 MODEL YEAR RAM 1500 BIG HORN QUAD CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$39,540**

**RAM 1500 BIGHORN/LONESTAR QUAD 4X4**  
**Exterior Color:** Delmonico Red Pearl-Coat Exterior Paint  
**Interior Color:** Black / Diesel Grey Interior Colors  
**Interior:** Deluxe Cloth Bucket Seat  
**Engine:** 3.6-Liter V6 24V VVT eTorque Engine Upgrade I  
**Transmission:** 8-Speed Automatic 850RE Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**

**FUNCTIONAL/SAFETY FEATURES**

- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- Supplemental Side-Curtain Front / Rear Air Bags
- 3.21 Rear Axle Ratio
- Keyless Go™
- Remote Keyless Entry with All-Secure
- Parkview® Rear Back-Up Camera
- Sentry Key® Theft Deterrent System
- 4-Wheel Disc Anti-Lock Brakes
- Electric Park Brake
- Ready-Alert Braking
- Rain Brake Support
- Tire-Fill Alert
- Tailgate-Ajar Warning Lamp
- Electronic Roll Mitigation
- Electronic Stability Control
- Trailer Sway Damping
- Hill Start Assist
- Speed Control
- Black Rotary Shifter
- Class III Receiver-Hitch
- 7-Pin Wiring Harness
- Capless Fuel-Fill

**INTERIOR FEATURES**

- Uconnect® 3 with 5-Inch Display
- 3.5-Inch Cluster TFT Black and White Display
- Integrated Voice Command with Bluetooth®
- Media Hub-2 USB, Full Function, Aux
- 12-Volt Auxiliary Power Outlet
- 6-Speakers
- 4-Way Manual Adjustable Driver Seat
- 4-Way Manual Adjustable Front Passenger Seat
- Power Windows w/ Front 1-Touch Up and Down Feature
- Front / Rear Climate-Control Outlets
- Leather Wrapped Steering Wheel
- Steering Wheel Mounted Shift Control
- Tilt/Telescope Steering Column
- Overhead Console

**EXTERIOR FEATURES**

- 18.0-Inch x 8.0-Inch Wheels
- 275/65R18 BSW All-Season LRR Tire
- 18-Inch Full Size Steel Spare Wheel
- Power-Heated Mirrors with Manual Fold-Away
- Automatic Headlamps
- Halogen Quad Headlamps
- Front Fog Lamps

- Cargo Tie-Down Loops
- Locking Tailgate
- OPTIONAL EQUIPMENT (May Replace Standard Equipment)**
- Delmonico Red Pearl-Coat Exterior Paint \$100
- Deluxe Cloth Bucket Seat \$495
- Customer Preferred Package 23Z**
- Level 1 Equipment Group \$1,200
- 8.4-Inch Touchscreen Display
- Apple CarPlay®
- Class IV Receiver-Hitch
- Cluster 3.5-inch TFT Color Display
- Exterior Mirrors with Supplemental Signals
- Google Android Auto™
- Power 4-Way Driver Lumbar Adjust
- Power 8-Way Driver Seat
- Power Adjustable Pedals
- Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)
- Rear Power Sliding Window
- Rear Window Defroster
- Single-Disc Remote CD Player
- SiriusXM® with 1-Year Radio Sub Call 800-643-2112
- Universal Garage-Door Opener
- Remote-Start System \$245

**Destination Charge \$1,695**

**Package Value Savings of \$1,700**  
 Included in Level 1 Equipment Group Price

**TOTAL PRICE: \* \$43,275**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-RRFBG0KN-776040 L4-VON: 7707 0215



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**21 MPG**  
combined city/hwy

19 city 24 highway

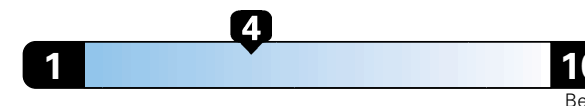
4.8 gallons per 100 miles

Standard pickups range from 12 to 25 MPG. The best vehicle rates 136 MPGe.

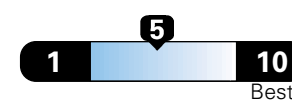
**You spend \$2,000 in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$1,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

### PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 57%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 28%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**STERLING HTS, MICH., U.S.A.**

**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
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