



2019 MODEL YEAR

# RAM 1500 BIG HORN BLACK CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$42,490**

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**  
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Deluxe Cloth Bucket Seat  
Engine: 3.6-Liter V6 24V VVT eTorque Engine Upgrade I  
Transmission: 8-Speed Automatic 850RE Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
Advanced Multistage Front Air Bags  
Supplemental Front Side Air Bags  
Supplemental Side-Curtain Front / Rear Air Bags  
3.21 Rear Axle Ratio  
Push-Button Start  
Remote Keyless Entry with All-Secure  
Parkview® Rear Back-Up Camera  
Sentry Key® Theft Deterrent System  
4-Wheel Disc Anti-Lock Brakes  
Electric Park Brake  
Ready-Alert Braking  
Rain Brake Support  
Tire-Fill Alert  
Tailgate-Ajar Warning Lamp  
Electronic Roll Mitigation  
Electronic Stability Control  
Trailer Sway Damping  
Hill Start Assist  
Speed Control

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
Diamond Black Crystal Pearl-Coat Exterior Paint \$100  
**Customer Preferred Package 23Z** \$995  
Premium LED Lighting Group  
LED Front Fog Lamps  
LED Automatic Reflector Headlamps  
LED Tail Lamps  
Black Appearance Package \$1,895  
20-Inch x 9-Inch Cast Aluminum Black Wheels  
275/55R20 OWL All-Season Tires  
Black Exterior Badging  
Black Headlamp Bezels  
Black Interior Accents  
Deluxe Cloth Bucket Seat  
Level 2 Equipment Group \$2,400  
Dampened Tailgate  
115-Volt Auxiliary-Power Outlet  
115-Volt Auxiliary Rear-Power Outlet  
8.4-Inch Touchscreen Display  
A/C Auto Temperature Control w/ Dual Zone Control  
Apple CarPlay®  
Class IV Receiver-Hitch  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Function / Charge Only  
Exterior Mirrors with Supplemental Signals  
Google Android Auto™  
Heated Front Seats  
Heated Steering Wheel  
ParkSense® Front and Rear Park-Assist with Stop

4-Way Power Driver Lumbar Adjust  
8-Way Power Driver Seat  
Power Adjustable Pedals  
Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)  
Rear Power Sliding Window  
Rear Window Defroster  
Remote-Start System  
Single-Disc Remote CD Player  
SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
Universal Garage-Door Opener  
Front and Rear Rubber Floor Mats \$135  
9-Amplified Speakers with Subwoofer \$595  
Uconnect® 4C NAV with 12-Inch Display \$2,095  
SiriusXM® with 360L  
5-Year SiriusXM® Traffic Service  
HD™ Radio  
SiriusXM Guardian™ Connected Services w/1-Yr Trial  
SiriusXM® Traffic Plus  
SiriusXM® Travel Link  
Blind-Spot with Cross-Path Detection \$595

Destination Charge \$1,695

**Package Value Savings of \$2,300**  
Included in Level 2 Equipment Group  
Price

**TOTAL PRICE: \* \$52,995**

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-RRFFG3KN-883254 L4-VON: 5297 0626



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models. **You spend \$2,000 in fuel costs over 5 years** compared to the average new vehicle.

**21 MPG** combined city/hwy  
19 city 24 highway  
4.8 gallons per 100 miles

Standard pickups range from 12 to 25 MPG. The best vehicle rates 136 MPGe.

**Annual fuel cost \$1,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

1 4 10 Best  
1 5 10 Best

This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
Calculate personalized estimates and compare vehicles

Smartphone QR Code

### GOVERNMENT 5-STAR SAFETY RATINGS

<b>Overall Vehicle Score</b>	Not Rated	
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

### PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 57%  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
MEXICO : 28%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT: STERLING HTS, MICH., U.S.A.  
COUNTRY OF ORIGIN: MEXICO  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

**MOPAR** VEHICLE PROTECTION  
A PRODUCT OF FCA US LLC  
Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.