



**2019 MODEL YEAR**  
**RAM 1500 BIG HORN BLACK CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$42,240**

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**  
**Exterior Color:** Diamond Black Crystal Pearl-Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Deluxe Cloth Bucket Seat  
**Engine:** 3.6-Liter V6 24V VVT eTorque Engine Upgrade I  
**Transmission:** 8-Speed Automatic 850RE Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Air Bags  
 Supplemental Front Seat Side Air Bags  
 Supplemental Side-Curtain Front / Rear Air Bags  
 3.21 Rear Axle Ratio  
 Keyless Go™  
 Remote Keyless Entry with All-Secure  
 Parkview® Rear Back-Up Camera  
 Sentry Key® Theft Deterrent System  
 4-Wheel Disc Anti-Lock Brakes  
 Electric Park Brake  
 Ready-Alert Braking  
 Rain Brake Support  
 Tire-Fill Alert  
 Tailgate-Ajar Warning Lamp  
 Electronic Roll Mitigation  
 Electronic Stability Control  
 Trailer Sway Damping  
 Hill Start Assist  
 Speed Control

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
 Diamond Black Crystal Pearl-Coat Exterior Paint \$100  
**Customer Preferred Package 23Z**  
 Trailer-Tow Group \$400  
 Power Black Trailer-Tow Mirrors w/Manual Fold-Away  
 Trailer Brake Control  
 Black Appearance Package \$1,895  
 20-Inch x 9-Inch Cast Aluminum Black Wheels  
 275/55R20 OWL All-Season Tires  
 Black Exterior Badging  
 Black Headlamp Bezels  
 Black Interior Accents  
 Deluxe Cloth Bucket Seat  
 Pwr Heated Mirrors w/Fold-Away N/A w/Towing Mirrors  
 Level 2 Equipment Group \$2,400  
 Dampened Tailgate  
 115V Auxiliary-Power Outlet  
 115-Volt Auxiliary Rear-Power Outlet  
 8.4-Inch Touchscreen Display  
 A/C Auto Temperature Control w/ Dual Zone Control  
 Apple CarPlay®  
 Class IV Receiver-Hitch  
 Cluster 7.0-Inch TFT Color Display  
 Media Hub-2 USB, Full Function / Charge Only  
 Exterior Mirrors with Supplemental Signals  
 Google Android Auto™  
 Heated Front Seats  
 Heated Steering Wheel  
 ParkSense® Front and Rear Park-Assist with Stop

Power 4-Way Driver Lumbar Adjust  
 Power 8-Way Driver Seat  
 Power Adjustable Pedals  
 Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)  
 Rear Power Sliding Window  
 Rear Window Defroster  
 Remote-Start System  
 Single-Disc Remote CD Player  
 SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
 Universal Garage-Door Opener  
 Front and Rear Rubber Floor Mats \$135  
 Anti-Spin Differential Rear Axle \$495  
 Panoramic Sunroof \$1,495  
 Black Tubular Side Steps \$695  
 Uconnect® 4C NAV with 8.4-Inch Display \$795  
 5-Year SiriusXM® Traffic Service  
 HD™ Radio  
 1-Year SiriusXM® Guardian Service  
 SiriusXM® Traffic Plus  
 SiriusXM® Travel Link

**Destination Charge \$1,695**

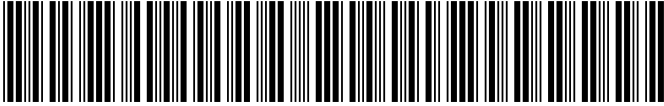
**Package Value Savings of \$2,300**  
 Included in Level 2 Equipment Group Price

**TOTAL PRICE: \* \$52,345**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-RRFFG5KN-780000 L4-VON: 5089 0209



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment Gasoline Vehicle**

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models. **You spend \$2,000 in fuel costs over 5 years** compared to the average new vehicle.

**21 MPG** combined city/hwy  
**19** city **24** highway  
**4.8** gallons per 100 miles

Standard pickups range from 12 to 25 MPG. The best vehicle rates 136 MPGe.

**Annual fuel cost \$1,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

1 4 10 Best 1 5 10 Best

This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.**

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles

Smartphone QR Code

**GOVERNMENT 5-STAR SAFETY RATINGS**

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 57%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
**MEXICO : 28%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**STERLING HTS, MICH., U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**

**MOPAR VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC  
 Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.