



2019 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,095

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint
Interior Color: Black / Diesel Grey Interior Colors
Interior: Cloth Bench Seat
Engine: 3.6-Liter V6 24V VVT eTorque Engine Upgrade I
Transmission: 8-Speed Automatic 850RE Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- Supplemental Side-Curtain Front / Rear Air Bags
- 3.21 Rear Axle Ratio
- Keyless Go™
- Remote Keyless Entry with All-Secure
- Parkview® Rear Back-Up Camera
- Sentry Key® Theft Deterrent System
- 4-Wheel Disc Anti-Lock Brakes
- Electric Park Brake
- Ready-Alert Braking
- Rain Brake Support
- Tire-Fill Alert
- Tailgate-Ajar Warning Lamp
- Electronic Roll Mitigation
- Electronic Stability Control
- Trailer Sway Damping
- Hill Start Assist
- Speed Control
- Black Rotary Shifter
- Class III Receiver-Hitch
- 7-Pin Wiring Harness
- Capless Fuel-Fill

INTERIOR FEATURES

- Uconnect® 3 with 5-Inch Display
- Cluster 3.5-Inch TFT B&W Display
- Integrated Voice Command with Bluetooth®
- Media Hub-2 USB, Full Function, Aux
- 12-Volt Auxiliary Power Outlet
- 6-Speakers
- 4-Way Manual Adjustable Driver Seat
- Front Passenger Seat - Manual Adjust 4-Way
- 2nd-Row In-Floor Storage Bins
- Power Windows w/ Front 1-Touch Up and Down Feature

- Front / Rear Climate-Control Outlets
 - Leather Wrapped Steering Wheel
 - Steering Wheel Mounted Shift Control
 - Tilt/Telescope Steering Column
- EXTERIOR FEATURES**
- 18.0-Inch x 8.0-Inch Wheels
 - 275/65R18 BSW All-Season LRR Tire
 - 18-Inch Full Size Steel Spare Wheel
 - Power-Heated Mirrors with Manual Fold-Away
 - Automatic Headlamps
 - Halogen Quad Headlamps
 - Front Fog Lamps
 - Cargo Tie-Down Loops
 - Locking Tailgate

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
 Diamond Black Crystal Pearl-Coat Exterior Paint \$100

Customer Preferred Package 23Z
Destination Charge \$1,695

TOTAL PRICE: * \$43,890

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-RRFFG7KN-727797 L4-VON: 1842 1129



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle



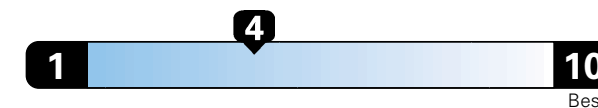
Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
21 MPG
 combined city/hwy
4.8 gallons per 100 miles
 19 city 24 highway

Standard pickups range from 14 to 22 MPG .
 The best vehicle rates 136 MPGe.

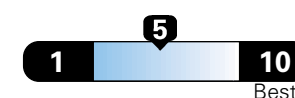
You spend
\$2,000
in fuel costs
over 5 years
 compared to the average new vehicle.

Annual fuel cost
\$1,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

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