



**2019 MODEL YEAR**  
**RAM 1500 BIG HORN BLACK QUAD CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$39,540**

**RAM 1500 BIGHORN/LONESTAR QUAD 4X4**  
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Deluxe Cloth Bucket Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front / Rear Air Bags  
3.21 Rear Axle Ratio  
Keyless Go™  
Remote Keyless Entry with All-Secure  
Parkview® Rear Back-Up Camera  
Sentry Key® Theft Deterrent System  
4-Wheel Disc Anti-Lock Brakes  
Electric Park Brake  
Ready-Alert Braking  
Rain Brake Support  
Tire-Fill Alert  
Tailgate-Ajar Warning Lamp  
Electronic Roll Mitigation  
Electronic Stability Control  
Trailer Sway Damping  
Hill Start Assist

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint \$100  
**Customer Preferred Package 25Z**  
Premium LED Lighting Group \$995  
Front LED Fog Lamps  
LED Automatic Reflector Headlamps  
LED Tail Lamps  
Black Appearance Package \$1,895  
20-Inch x 9-Inch Cast Aluminum Black Wheels  
275/55R20 OWL All-Season Tires  
Black Exterior Badging  
Black Headlamp Bezels  
Black Interior Accents  
Deluxe Cloth Bucket Seat  
Pwr Heated Mirrors w/Fold-Away N/A w/Towing Mirrors  
Bed Utility Group \$845  
4 Adjustable Cargo Tie-Down Hooks  
LED Bed Lighting  
Spray-In Bedliner  
Level 2 Equipment Group \$2,400  
Dampened Tailgate  
115V Auxiliary-Power Outlet  
115-Volt Auxiliary Rear-Power Outlet  
8.4-Inch Touchscreen Display  
A/C Auto Temperature Control w/ Dual Zone Control  
Apple CarPlay®  
Class IV Receiver-Hitch  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Function / Charge Only  
Exterior Mirrors with Supplemental Signals

Google Android Auto™  
Heated Front Seats  
Heated Steering Wheel  
ParkSense® Front and Rear Park-Assist with Stop  
Power 4-Way Driver Lumbar Adjust  
Power 8-Way Driver Seat  
Power Adjustable Pedals  
Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)  
Rear Power Sliding Window  
Rear Window Defroster  
Remote-Start System  
Single-Disc Remote CD Player  
SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
Universal Garage-Door Opener  
Front and Rear Rubber Floor Mats \$135  
3.92 Rear Axle Ratio \$95  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,395  
26-Gallon Fuel Tank  
Blind-Spot with Cross-Path Detection \$595  
Trailer Brake Control \$295

Destination Charge \$1,695

**Package Value Savings of \$2,300**  
Included in Level 2 Equipment Group Price

**TOTAL PRICE: \* \$49,985**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-SRFBT3KN-778184 L4-VON: 2926 0219



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



**Fuel Economy and Environment**



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**17 MPG** combined city/hwy  
15 city 21 highway  
5.9 gallons per 100 miles  
Standard pickups range from 12 to 25 MPG. The best vehicle rates 136 MPGe.

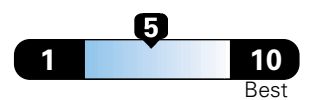
**You spend \$5,250**  
**in fuel costs over 5 years**  
compared to the average new vehicle.

**Annual fuel cost \$2,450**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 57%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 28%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**STERLING HTS, MICH., U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.