



2019 MODEL YEAR
RAM 1500 BIG HORN BLACK QUAD CAB 4X4

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$39,540

RAM 1500 BIGHORN/LONESTAR QUAD 4X4
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
 Advanced Multistage Front Air Bags
 Supplemental Front Seat Side Air Bags
 Supplemental Side-Curtain Front / Rear Air Bags
 3.21 Rear Axle Ratio
 Keyless Go™
 Remote Keyless Entry with All-Secure
 Parkview® Rear Back-Up Camera
 Sentry Key® Theft Deterrent System
 4-Wheel Disc Anti-Lock Brakes
 Electric Park Brake
 Ready-Alert Braking
 Rain Brake Support
 Tire-Fill Alert
 Tailgate-Ajar Warning Lamp
 Electronic Roll Mitigation
 Electronic Stability Control
 Trailer Sway Damping
 Hill Start Assist

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint	\$100
Customer Preferred Package 25Z	
Premium LED Lighting Group	\$995
Front LED Fog Lamps	
LED Automatic Reflector Headlamps	
LED Tail Lamps	
Black Appearance Package	\$1,895
20-Inch x 9-Inch Cast Aluminum Black Wheels	
275/55R20 OWL All-Season Tires	
Black Exterior Badging	
Black Headlamp Bezels	
Black Interior Accents	
Deluxe Cloth Bucket Seat	
Pwr Heated Mirrors w/Fold-Away N/A w/Towing Mirrors	
Bed Utility Group	\$845
4 Adjustable Cargo Tie-Down Hooks	
LED Bed Lighting	
Spray-In Bedliner	
Level 2 Equipment Group	\$2,400
Dampened Tailgate	
115V Auxiliary-Power Outlet	
115-Volt Auxiliary Rear-Power Outlet	
8.4-Inch Touchscreen Display	
A/C Auto Temperature Control w/ Dual Zone Control	
Apple CarPlay®	
Class IV Receiver-Hitch	
Cluster 7.0-Inch TFT Color Display	
Media Hub-2 USB, Full Function / Charge Only	
Exterior Mirrors with Supplemental Signals	

Google Android Auto™	
Heated Front Seats	
Heated Steering Wheel	
ParkSense® Front and Rear Park-Assist with Stop	
Power 4-Way Driver Lumbar Adjust	
Power 8-Way Driver Seat	
Power Adjustable Pedals	
Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)	
Rear Power Sliding Window	
Rear Window Defroster	
Remote-Start System	
Single-Disc Remote CD Player	
SiriusXM® with 1-Year Radio Sub Call 800-643-2112	
Universal Garage-Door Opener	
Front and Rear Rubber Floor Mats	\$135
3.92 Rear Axle Ratio	\$95
5.7-Liter V8 HEMI® MDS VVT Engine	\$1,395
26-Gallon Fuel Tank	
Blind-Spot with Cross-Path Detection	\$595
Trailer Brake Control	\$295

Destination Charge \$1,695

Package Value Savings of \$2,300
 Included in Level 2 Equipment Group Price

TOTAL PRICE: * \$49,985

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-SRFBT7KN-778186 L4-VON: 2928 0221



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
 combined city/hwy

15 city 21 highway

5.9 gallons per 100 miles

Standard pickups range from 12 to 25 MPG. The best vehicle rates 136 MPGe.

You spend \$5,250
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating** (tailpipe only)

1 3 10 Best 1 5 10 Best

This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.