



2019 MODEL YEAR

RAM 1500 BIG HORN BLACK CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,240

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front / Rear Air Bags
3.21 Rear Axle Ratio
Push-Button Start
Remote Keyless Entry with All-Secure
Parkview® Rear Back-Up Camera
Sentry Key® Theft Deterrent System
4-Wheel Disc Anti-Lock Brakes
Electric Park Brake
Ready-Alert Braking
Rain Brake Support
Tire-Fill Alert
Tailgate-Ajar Warning Lamp
Electronic Roll Mitigation
Electronic Stability Control
Trailer Sway Damping
Hill Start Assist
Speed Control
Black Rotary Shifter
Class III Hitch
7-Pin Wiring Harness
Capless Fuel-Fill

INTERIOR FEATURES
Uconnect® 3 with 5-Inch Display
3.5-Inch Cluster TFT Black and White Display

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Diamond Black Crystal Pearl-Coat Exterior Paint \$100

Customer Preferred Package 25Z \$995
Premium LED Lighting Group
LED Front Fog Lamps
LED Automatic Reflector Headlamps
LED Tail Lamps

Black Appearance Package \$1,895
20-Inch x 9-Inch Cast Aluminum Black Wheels
275/55R20 OWL All-Season Tires

Black Exterior Badging
Black Headlamp Bezels
Black Interior Accents

Deluxe Cloth Bucket Seat
Level 2 Equipment Group \$2,400
Dampened Tailgate

115-Volt Auxiliary-Power Outlet
115-Volt Auxiliary Rear-Power Outlet
8.4-Inch Touchscreen Display

A/C Auto Temperature Control w/ Dual Zone Control
Apple CarPlay®
Class IV Receiver-Hitch

Cluster 7.0-Inch TFT Color Display
Media Hub-2 USB, Full Function / Charge Only
Exterior Mirrors with Supplemental Signals
Google Android Auto™
Heated Front Seats
Heated Steering Wheel
ParkSense® Front and Rear Park-Assist with Stop
4-Way Power Driver Lumbar Adjust
8-Way Power Driver Seat
Power Adjustable Pedals
Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)
Rear Power Sliding Window
Rear Window Defroster
Remote-Start System
Single-Disc Remote CD Player
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
Universal Garage-Door Opener
5.7-Liter V8 HEMI® MDS VVT Engine \$1,395
600W Engine Cooling Fan \$595
Blind-Spot with Cross-Path Detection

Destination Charge \$1,695

Package Value Savings of \$2,300
Included in Level 2 Equipment Group
Price

TOTAL PRICE: * \$51,315

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFFT0KN-880004 L4-VON: 4526 0528



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



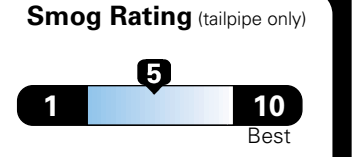
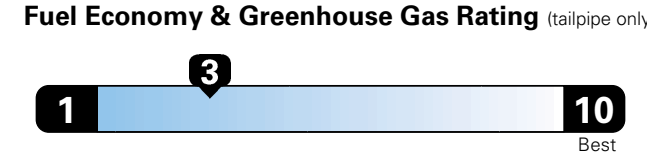
Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
17 MPG combined city/hwy
15 city 21 highway
5.9 gallons per 100 miles
Standard pickups range from 12 to 25 MPG. The best vehicle rates 136 MPGe.

You spend \$5,250
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,450



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 28%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.