



2019 MODEL YEAR

# RAM 1500 BIG HORN SPORT CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$41,895**

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**  
Exterior Color: Flame Red Clear-Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Deluxe Cloth Bucket Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front / Rear Air Bags  
3.21 Rear Axle Ratio  
Keyless Go™  
Remote Keyless Entry with All-Secure  
Parkview® Rear Back-Up Camera

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Customer Preferred Package 25Z** \$995
  - Premium LED Lighting Group
  - Front LED Fog Lamps
  - LED Automatic Reflector Headlamps
  - LED Tail Lamps
- Sport Appearance Package** \$1,095
  - Black Interior Accents
  - Deluxe Cloth Bucket Seat
  - Power-Heated Mirrors with Manual Fold-Away
  - Trailer-Tow Group
  - Power Black Trailer-Tow Mirrors w/Manual Fold-Away
  - Trailer Brake Control
  - Bed Utility Group
  - 4 Adjustable Cargo Tie-Down Hooks
  - LED Bed Lighting
  - Spray-In Bedliner
  - Off-Road Group
  - 18.0-Inch x 8.0-Inch Premium Paint Cast Wheels
  - E-Locker Rear Axle
  - Front Suspension Skid Plate
  - Fuel Tank Skid Plate
  - Full Size Spare Tire
  - Hill Descent Control
  - LT275 /65R18C OWL On / Off-Road Tires
  - Off-Road Decals
  - Steering Gear Skid Plate
  - Tow Hooks
  - Transfer Case Skid Plate
- Level 2 Equipment Group** \$2,200
  - Dampened Tailgate
  - 8.4-Inch Touchscreen Display
  - A/C Auto Temperature Control w/ Dual Zone Control
  - Apple CarPlay® Capable
  - Class IV Receiver-Hitch
  - Cluster 7.0-Inch TFT Color Display
  - Media Hub-2 USB, Full Function / Charge Only
  - Exterior Mirrors with Supplemental Signals
  - Exterior Mirrors with Courtesy Lamps
  - Google Android Auto™ Capable
  - Heated Front Seats

- Heated Steering Wheel
- ParkSense® Front and Rear Park-Assist with Stop
- Power 4-Way Driver Lumbar Adjust
- Power 8-Way Driver Seat
- Power Adjustable Pedals
- Power-Folding Mirrors
- Rear Power Sliding-Window
- Rear Window Defroster
- Remote-Start System (N/A Manual Transmission)
- Single-Disc Remote CD Player
- SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112
- Universal Garage-Door Opener
- Front and Rear Rubber Floor Mats \$135
- Rear Under-Seat Compartment Storage \$95
- 3.92 Rear Axle Ratio \$95
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,195
- Active Noise-Control System
- Wheel-to-Wheel Side Steps \$745
- Rear Wheelhouse-Liners \$195
- 9-Speakers with Subwoofer \$595
- Destination Charge \$1,695**

**Package Value Savings of \$2,300**  
Included in Level 2 Equipment Group Price

**TOTAL PRICE: \* \$52,975**

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-SRFFT3KN-582630 L4-VON: 9817 0704



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC



## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

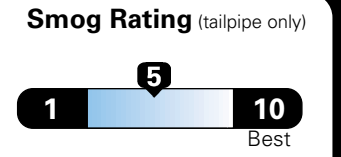
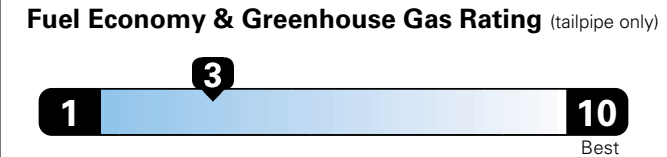
**17 MPG** combined city/hwy  
15 city 21 highway

Standard pickups range from 14 to 22 MPG .  
The best vehicle rates 136 MPGe.

**5.9** gallons per 100 miles

**You spend \$5,250**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,450**



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

### PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES