



**2019 MODEL YEAR**  
**RAM 1500 BIG HORN CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$41,895**

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**  
Exterior Color: Delmonico Red Pearl-Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Deluxe Cloth Bucket Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front / Rear Air Bags  
3.21 Rear Axle Ratio  
Keyless Go  
Remote Keyless Entry with All-Secure  
Parkview® Rear Back-Up Camera  
Sentry Key® Theft Deterrent System  
Anti-Lock 4-Wheel Disc Brakes  
Electric Park Brake  
Ready-Alert Braking  
Rain Brake Support  
Tire-Fill Alert  
Tailgate-Ajar Warning Lamp  
Electronic Roll Mitigation  
Electronic Stability Control  
Trailer Sway Damping  
Hill Start Assist  
Speed Control  
Black Rotary Shifter  
Class III Receiver-Hitch  
7-Pin Wiring Harness  
Capless Fuel-Fill

INTERIOR FEATURES

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Deluxe Cloth Bucket Seat \$395  
Bucket Seats  
Customer Preferred Package 25Z \$995  
Premium LED Lighting Group  
LED Fog Lamps  
LED Automatic Reflector Headlamps  
LED Tail Lamps  
25Z Level 2 Equipment Group \$2,100  
Dampened Tailgate  
8.4-Inch Touchscreen Display  
A/C Auto Temperature Control w/ Dual Zone Control  
Apple CarPlay® Capable  
Auto-Dimming Exterior Driver Mirror  
Class IV Receiver-Hitch  
Cluster 7.0-Inch TFT Color Display  
Exterior Mirrors with Supplemental Signals  
Exterior Mirrors with Courtesy Lamps  
Google Android Auto™ Capable  
Heated Front Seats  
Heated Steering Wheel  
Parksense Front/Rear Park-Assist w/Stop  
Power 4-Way Driver Lumbar Adjust  
Power 8-Way Driver Seat

Power Adjustable Pedals  
Power-Heated Mirrors with Fold-Away  
Power-Folding Mirrors  
Rear Power Sliding-Window  
Auto-Dimming Rear View Mirror  
Rear Window Defroster  
Remote-Start System (N/A Manual Transmission)  
Security Alarm  
Single-Disc Remote CD Player  
SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112  
Uconnect® 4 with 8.4-Inch Display  
Universal Garage-Door Opener  
Front and Rear Rubber Floor Mats \$135  
Anti-Spin Differential Rear Axle \$435  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,195

Active Noise-Control System  
Heavy-Duty Engine Cooling  
Rear Wheelhouse-Liners \$195  
275/55R20 All Season Tires  
20.0-Inch X 9.0-Inch Aluminum Chrome Clad Wheels \$1,595

Destination Charge \$1,645

**Package Value Savings of \$2,300**

Included in Level 2 Equipment Group Price

**TOTAL PRICE: \* \$50,585**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**



**Fuel Economy and Environment**



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**17 MPG**  
combined city/hwy  
15 city  
21 highway

Standard pickups range from 14 to 22 MPG .  
The best vehicle rates 136 MPGe.

**5.9** gallons per 100 miles

**You spend**  
**\$5,250**  
**in fuel costs**  
**over 5 years**  
compared to the average new vehicle.

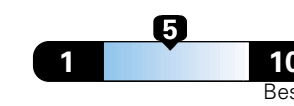
**Annual fuel cost**

**\$2,450**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone QR Code



**GOVERNMENT 5-STAR SAFETY RATINGS**

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 57%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 28%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**STERLING HTS, MICH., U.S.A.**

**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-SRFFT4KN-531511 L4-VON: 2259 0404



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.