



2019 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,895

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Flame Red Clear Coat
Interior Color: Black/Diesel Gray
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7L V8 HEMI MDS VVT eTorque Engine
Transmission: 8-Spd Auto 8HP75 Trans (Buy-US)
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Frt Seat Side Air Bags
Supp. Side Curtain Frt/Rr Air Bags
3.21 Rear Axle Ratio
Keyless Go
Remote Keyless Entry
ParkView Rear Back-up Camera
Sentry Key Theft Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Park Brake
Ready Alert Braking
Rain Brake Support
Tire Fill Alert
Tailgate Ajar Warning Lamp
Electronic Roll Mitigation
Electronic Stability Control
Trailer Sway Damping
Hill Start Assist
Speed Control
Rotary Shifter-Black
Class III Receiver Hitch
7 Pin Wiring Harness
Capless Fuel Fill

INTERIOR FEATURES
Uconnect 3 with 5" Display
Cluster 3.5" TFT B&W Display
Integrated Voice Command w/Bluetooth

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Deluxe Cloth Bucket Seat \$495
Customer Preferred Package 27Z
Premium Lighting Group \$995
Front LED Fog Lamps
LED Reflector Headlamps
LED Taillamps
Big Horn Level 2 Equipment Group \$2,400
Dampened Tailgate
115V Auxiliary Power Outlet
115V Auxiliary Rear Power Outlet
400W Inverter
8.4" Touchscreen Display
Air Cond ATC w/Dual Zone Control
Apple CarPlay
Class IV Receiver Hitch
Cluster 7.0" TFT Color Display
Media Hub-2 USB, Full Funct/Chg Only
Ext. Mirrors w/Supplemental Signals
Exterior Mirrors Courtesy Lamps
Google Android Auto

Heated Front Seats
Heated Steering Wheel
Parksense Ft/Rr Park Assist w/Stop
Power 4-Way Driver Lumbar Adjust
Power 8-Way Driver Seat
Power Adjustable Pedals
Power-Folding Mirrors
Rear Power Sliding Window
Rear Window Defroster
Remote Start System
Single Disc Remote CD Player
SiriusXM Satellite Radio
Universal Garage Door Opener
5.7L V8 HEMI MDS VVT eTorque Engine \$2,645
18" Aluminum Spare Wheel
Active Noise Control System
9 Amplified Speakers w/Subwoofer \$595
275/55R20 AS LRR Tire
20X9.0 Aluminum Chrome Clad Wheels \$1,595
Blind Spot and Cross Path Detection \$595
Destination Charge \$1,695

Package Value Savings of \$2,300
Included in Level 2 Equipment Group Price

TOTAL PRICE: * \$52,910

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFFT4KN-626053 L4-VON: 7454 0808



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment

Gasoline Vehicle



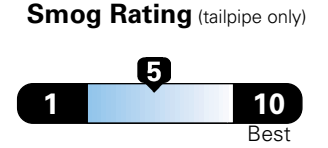
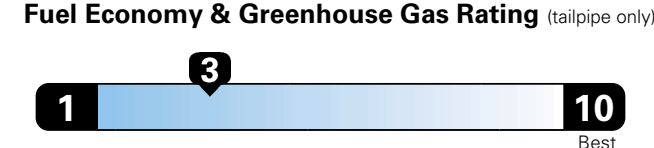
Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

19 MPG
combined city/hwy
5.3 gallons per 100 miles
17 city 22 highway

Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

You spend \$4,000
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,200



This vehicle emits 473 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS
This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION
FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 28%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES