



# 2019 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$52,545**

### RAM 1500 BIG HORN CREW CAB 4X4

**Exterior Color:** Bright White

**Interior Color:** Black interior / Black seats

**Interior:** Cloth front bucket seats

**Engine:** 5.7L HEMI VVT V8 engine with FuelSaver MDS

**Transmission:** 8-speed automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

Ready Alert Braking  
Rain Brake Support  
ParkView Rear Back-Up Camera  
Tire fill alert  
Electronic shift-on-demand transfer case  
Keyless Go with Push button-start  
7-pin wiring harness  
Active front air dam

#### INTERIOR FEATURES

Uconnect 3 with 5-inch display  
Hands-free communication with Bluetooth streaming  
5-inch touchscreen  
Remote USB port  
Front media hub w/2 USB ports & aux input jack  
Front 40/20/40 split bench seat  
Manual 4-way adjustable front passenger seat  
Manual 4-way adjustable driver seat  
Cargo tie-down rings  
Front and rear floor mats  
Deep-tint sunscreen glass

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

##### Customer Preferred Package 25X

Steering wheel-mounted audio controls

\$1,095

##### Premium Lighting Group

Daytime running lights - low beam  
LED fog lamps  
LED reflector headlamps  
LED taillamps

\$495

##### Sport Appearance Package

Black interior accents  
Body-colour front bumper  
Cloth front bucket seats  
Full-length floor console

\$875

##### Off-Road Group

18x8-inch aluminum wheels  
eLocker electronic locking rear differential  
Front extra heavy-duty shock absorbers  
Front suspension skid plate  
Fuel tank skid plate  
Full-size spare tire  
Hill Descent Control  
Rear heavy-duty shock absorbers  
Steering gear skid plate  
Tow hooks  
Transfer case skid plate

\$2,995

##### Big Horn Level 2 Equipment Group

For more SiriusXM information, call 1-888-539-7474  
115-volt auxiliary power outlet - front

115-volt auxiliary power outlet - rear  
400-watt inverter  
8.4-inch touchscreen  
A/C with dual-zone automatic temperature control  
Apple CarPlay capable  
Class IV hitch receiver  
Dampened tailgate  
Google Android Auto  
Front heated seats  
Heated steering wheel  
Rear media hub with 2 USB ports  
Park-Sense Front and Rear Park Assist  
Power 4-way driver lumbar adjust  
Power 8-way adjustable driver seat  
Power adjustable pedals  
Black power folding heated mirrors w/ turn signals  
Rear power sliding window  
Rear window defroster  
Remote start system  
Single-disc remote CD player  
SiriusXM satellite radio with 1-year subscription  
Uconnect 4 with 8.4-inch display

**Front and rear all-weather floor mats** \$175  
**3.92 rear axle ratio** \$175  
**5.7L HEMI VVT V8 engine with FuelSaver MDS** \$1,900  
**Rear wheelhouse liners**  
**124-litre (27.4-gallon) fuel tank** \$445  
**Uconnect 4C NAV with 8.4-inch display** \$770  
5-year SiriusXM Traffic subscription  
5-year SiriusXM Travel Link subscription  
GPS navigation  
1-year SiriusXM Guardian subscription  
**20x9-inch premium chrome-clad aluminum wheels** \$775  
275/55R20 OWL All-Terrain tires  
**Trailer Brake Control** \$375  
**Federal A/C excise tax** \$100

Destination Charge \$1,895

**TOTAL PRICE: \* \$64,615**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT4KN-838631

L4-VON: 0918

0417



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

## FCA Canada Inc.

### 5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

### FULLY TRANSFERABLE

2019 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle  
Véhicule à essence

### Fuel Consumption / Consommation de carburant

**13.8** L/100 km  
combined/combineé  
16.1 city  
ville  
11.0 highway  
route  
**20** mi/gal

**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$1.02 per litre

**\$ 2 815**

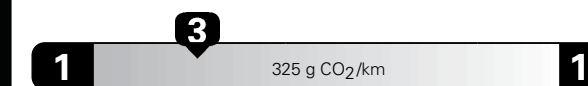
**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,02 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

10.6 - 16.3 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)

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[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

