



2019 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,240

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Flame Red Clear-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT eTorque Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front / Rear Air Bags
3.21 Rear Axle Ratio
Keyless Go™
Remote Keyless Entry with All-Secure
Parkview® Rear Back-Up Camera
Sentry Key® Theft Deterrent System
4-Wheel Disc Anti-Lock Brakes
Electric Park Brake
Ready-Alert Braking
Rain Brake Support
Tire-Fill Alert
Tailgate-Ajar Warning Lamp
Electronic Roll Mitigation
Electronic Stability Control
Trailer Sway Damping
Hill Start Assist
Speed Control
Black Rotary Shifter

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Deluxe Cloth Bucket Seat \$495
Customer Preferred Package 27Z \$845
Bed Utility Group
4-Adjustable Cargo Tie-Down Hooks
LED Bed Lighting
Spray-In Bedliner
North Edition \$1,395
"4x4" Decal
Electronic-Locking Rear Axle
Engine Block Heater
Front and Rear Rubber Floor Mats
Full Size Spare Tire
Hill Descent Control
LT275 /65R18C OWL On / Off-Road Tires
Tow Hooks
Level 2 Equipment Group \$2,400
Dampened Tailgate
115V Auxiliary-Power Outlet
115-Volt Auxiliary Rear-Power Outlet
8.4-Inch Touchscreen Display
A/C Auto Temperature Control w/ Dual Zone Control
Apple CarPlay®
Class IV Receiver-Hitch
Cluster 7.0-Inch TFT Color Display
Media Hub-2 USB, Full Function / Charge Only
Exterior Mirrors with Supplemental Signals
Google Android Auto™

Heated Front Seats
Heated Steering Wheel
ParkSense® Front and Rear Park-Assist with Stop
Power 4-Way Driver Lumbar Adjust
Power 8-Way Driver Seat
Power Adjustable Pedals
Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)
Rear Power Sliding Window
Rear Window Defroster
Remote-Start System
Single-Disc Remote CD Player
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
Universal Garage-Door Opener
3.92 Rear Axle Ratio \$95
5.7-Liter V8 HEMI® MDS VVT eTorque Engine \$2,645
18-Inch Aluminum Spare Wheel
Deployable Bed Step \$195
Rear Wheelhouse-Liners \$195
20.0-Inch x 9.0-Inch Aluminum Chrome-Clad Wheels \$1,595
Trailer Brake Control \$295

Destination Charge \$1,695

Package Value Savings of \$2,300
Included in Level 2 Equipment Group
Price

TOTAL PRICE: * \$54,090

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFFT7KN-736837 L4-VON: 5481 0417



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models. **You spend \$4,000 in fuel costs over 5 years** compared to the average new vehicle.

19 MPG combined city/hwy
17 city 22 highway
5.3 gallons per 100 miles

Standard pickups range from 12 to 25 MPG. The best vehicle rates 136 MPGe.

Annual fuel cost \$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating** (tailpipe only)

1 3 10 Best 1 5 10 Best

This vehicle emits 473 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code

GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 28%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

MOPAR VEHICLE PROTECTION
A PRODUCT OF FCA US LLC
Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.