



2020 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,540

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Bright White Clear-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7L V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
 Advanced Multistage Front Air Bags
 Supplemental Front Seat Side Air Bags
 Supplemental Side-Curtain Front and Rear Air Bags
 Conventional Differential Rear Axle
 3.21 Rear Axle Ratio
 Push-Button Start
 Remote Keyless Entry
 ParkView® Rear Back-Up Camera
 Sentry Key® Theft Deterrent System
 Anti-Lock 4-Wheel Disc Brakes
 Electric Park Brake
 Ready-Alert Braking
 Rain-Brake Support
 Tire-Fill Alert
 Electronic Roll Mitigation
 Electronic Stability Control
 Trailer Sway Damping
 Hill Start Assist
 Speed Control
 Rotary Shifter-Black
 Class III Hitch
 7-Pin Wiring Harness
 26-Gallon Fuel Tank

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 25Z
 "Big Horn" Badge \$995
 Premium Lighting Group
 Front LED Fog Lamps
 LED Reflector Headlamps
 LED Tail Lamps \$1,295
 Sport Appearance Package
 Sport Decal
 Black Interior Accents
 Deluxe Cloth Bucket Seat \$845
 Bed Utility Group
 Deployable Bed Step
 4-Adjustable Cargo Tie-Down Hooks
 Pick-Up Box Lighting
 Spray-in Bedliner \$2,400
 Big Horn Level 2 Equipment Group
 2nd-Row In-Floor Storage Bins
 Dampened Tailgate
 115-Volt Auxiliary Power Outlet
 115-Volt Auxiliary Rear Power Outlet
 8.4-Inch Touchscreen Display
 A/C Auto Temperature Control w/Dual-Zone Control
 Apple CarPlay®
 Class IV Receiver-Hitch

Cluster 7.0-Inch TFT Color Display
 Media Hub-2 USB, Full Funct/Chg Only
 Google Android Auto™
 Heated Front Seats
 Heated Steering Wheel
 ParkSense® Front and Rear Park-Assist with Stop
 4-Way Power Lumbar Adjustable Driver Seat
 8-Way Power Driver Seat
 Power Adjustable Pedals
 Power Folding Mirrors
 Rear Power Sliding Window
 Rear Window Defroster
 Remote-Start System
 SiriusXM® with 1-Year Radio Sub Call 800-643-2112
 Universal Garage Door Opener
 Front and Rear Rubber Floor Mats \$135
 3.92 Rear Axle Ratio \$95
 Anti-Spin Differential Rear Axle \$295
 5.7L V8 HEMI® MDS VVT Engine \$1,495
 33-Gallon Fuel Tank \$445
 9-Amplified Speakers with Subwoofer \$595
 275/55R20 All-Season LRR Tire
 20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$1,595
 Blind-Spot and Cross-Path Detection \$595
 Trailer Brake Control \$295

Destination Charge \$1,695

TOTAL PRICE: * \$55,315

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-SRFFT9LN-105055 L4-VON: 6011 0730



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
17 MPG combined city/hwy
 15 city 21 highway
 5.9 gallons per 100 miles
 Standard pickups range from 12 to 25 MPG. The best vehicle rates 136 MPGe.

You spend \$5,750
in fuel costs over 5 years
 compared to the average new vehicle.

Annual fuel cost \$2,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only)
 1 3 10 Best

Smog Rating (tailpipe only)
 1 3 10 Best

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★
 Driver Passenger
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
 Front seat Rear seat
 Based on the risk of injury in a side impact.

Rollover ★★★★★
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 26%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.