



2019 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,695

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Ivory Tri-Coat Exterior Paint
Interior Color: Mountain Brown / Light Mountain Brown Int Colors
Interior: Leather-Trimmed Bucket Seats
Engine: 5.7-Liter V8 HEMI MDS VVT eTorque Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
 Supplemental Front Seat Side Air Bags
 Supplemental Side-Curtain Front / Rear Air Bags
 ParkSense® Front and Rear Park-Assist with Stop
 Parkview® Rear Back-Up Camera
 3.21 Rear Axle Ratio
 Class IV Receiver-Hitch
 7-Pin Wiring Harness
 Dampened Tailgate
 Active Front Air Dam (N/A 4-Corner Air Suspension)
 Remote Tailgate-Release
 Tailgate-Ajar Warning Lamp
 Spray-In Bedliner
 Rain-Sensitive Windshield Wipers
 Tire-Fill Alert

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display
 Apple CarPlay® Capable
 Google Android Auto™ Capable
 Cluster 7.0-Inch TFT Color Display
 Media Hub-2 USB, Full Function, Aux
 115V Auxiliary-Power Outlet
 9-Speakers with Subwoofer
 A/C Auto Temperature Control w/ Dual Zone Control
 Wood/Leather Wrapped Steering Wheel
 Heated Steering Wheel
 Power Adjustable Pedals w/Memory
 Power 8-Way Driver/Passenger Seats
 Heated Front Seats
 Ventilated Front Seats
 Heated Second-Row Seats
 2nd-Row In-Floor Storage Bins
 Rear Power Sliding-Window
 SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112
 5-Year SiriusXM® Traffic Service
 5-Year SiriusXM® Travel Link Service
 1-Year SiriusXM® Guardian Service

EXTERIOR FEATURES

20-Inch x 9-Inch Aluminum Painted/Polished Wheels
 275/55R20 BSW All Season Tires
 18-Inch Full Size Steel Spare Wheel
 Wheel-to-Wheel Side Steps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Ivory Tri-Coat Exterior Paint \$500
Customer Preferred Package 27K
 Protection Group \$295
 Front Suspension Skid Plate
 Fuel Tank Skid Plate

Steering Gear Skid Plate
 Transfer Case Skid Plate \$1,595
 Advanced Safety Group
 Adaptive Cruise Control w/Stop & Go
 Advanced Brake Assist
 Full-Speed Forward Collision Warning Plus
 Lane Departure Warning Plus
 Parallel & Perpendicular Park-Assist w/Stop
 Surround-View Camera (N/A w/Trailer-Tow Mirrors)
 Level 1 Equipment Group \$3,595
 SiriusXM® with 360L
 12.0-Inch Touchscreen Display
 19-Speaker Harman Kardon® Premium Sound
 Blind-Spot with Cross-Path Detection
 Power Running Boards
 Uconnect® 4C NAV with 12-Inch Display
 Ventilated Rear Seats
 RamCharger Wireless Charging Pad
 Anti-Spin Differential Rear Axle \$495
 5.7-Liter V8 HEMI MDS VVT eTorque Engine \$2,645
 18-Inch Aluminum Spare Wheel
 Active Noise-Control System \$445
 33-Gallon Fuel Tank
 275/55R20 OWL All Season Tires
 Trailer Brake Control \$295
Destination Charge \$1,695

TOTAL PRICE: * \$65,255

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
 combined city/hwy
 17 city 22 highway

Standard pickups range from 14 to 22 MPG .
 The best vehicle rates 136 MPGe.

5.3 gallons per 100 miles

**You spend
\$4,000
in fuel costs
over 5 years
compared to the
average new vehicle.**

**Annual fuel cost
\$2,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 473 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles

Smartphone
OR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-SRFKT0KN-636004 L4-VON: 5396 0818



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.