



2019 MODEL YEAR
RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtruck.ca or call 1-800-465-2001

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$71,045

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Diamond Black Crystal Pearl
Interior Color: Mountain Brown/Light Mountain Brown
Interior: Leather front vented bucket seats w/etched inserts
Engine: 5.7L HEMI VVT V8 engine w/FuelSaver MDS & eTorque
Transmission: 8-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Electronic shift-on-demand transfer case
Electronic Stability Control
Ready Alert Braking
Electronic Roll Mitigation
Rain Brake Support
ParkView Rear Back-Up Camera
Remote tailgate release
Park-Sense Front and Rear Park Assist
Remote start system
Automatic high-beam headlamp control
Supplemental front seat-mounted side air bags
Advanced multistage front air bags
Supplemental side curtain air bags
Tire fill alert
Remote proximity keyless entry
Keyless Go with Push button-start
Fixed front air dams
Active front air dam
Active upper grille shutters

INTERIOR FEATURES

Leather front vented bucket seats w/etched inserts
Rear 60/40 split folding and reclining seat
Bucket seats
Premium full-length floor console
Rear underseat compartment storage
Front heated seats
Uconnect 4C NAV with 8.4-inch display
SiriusXM Travel Link
SiriusXM Traffic
Front ventilated seats (Not available with Rebel)
Power adjustable pedals with memory
Second-row heated seats
Heated steering wheel
9 Alpine speakers with subwoofer
7-inch full-colour customizable in-cluster display
SiriusXM satellite radio with 1-year subscription
Apple CarPlay capable
Google Android Auto
Driver seat with memory setting
115-volt auxiliary power outlet - rear
Power 8-way adjustable front seats
Hands-free communication with Bluetooth streaming
Front media hub w/2 USB ports & aux input jack
Front door acoustic glass

EXTERIOR FEATURES

Spray-in bedliner

LED fog lamps	
Bifunctional LED projector headlamps	
LED bed lighting	
OPTIONAL EQUIPMENT (May Replace Standard Equipment)	
Diamond Black Crystal Pearl	\$275
Customer Preferred Package 27K	
Body-Colour Bumper Group	\$395
Body-colour front bumper	
Advanced Safety Group	\$2,300
Adaptive Cruise Control with Stop and Go	
Advanced Brake Assist	
Forward Collision Warning with Active Braking	
Lane Departure Warning with Lane Keep Assist	
Parallel & Perpendicular Park Assist with Stop	
Bed Utility Group	\$100
4 adjustable cargo tie-down hooks	
Longhorn Level 1 Equipment Group	\$3,395
12-inch touchscreen	
harman/kardon 19-speaker high performance audio	
Blind-Spot and Cross-Path Detection	
Power running boards	
SiriusXM with 360L on-demand content	
Uconnect 4C NAV with 12-inch display	
USB mobile projection	
Rear ventilated seats	
Wireless charging pad	
3.92 rear axle ratio	\$175
Anti-spin differential rear axle	\$525
5.7L HEMI VVT V8 engine w/FuelSaver MDS & eTorque	\$795
18-inch full-size aluminum spare wheel	
Power dual-pane panoramic sunroof	\$1,595
LED dome reading lamp	
Deployable bed step	\$50
Active-Level 4-corner air suspension	\$1,895
22x9-inch polished aluminum wheels	\$1,295
285/45R22XL BSW All-Season tires	
Class IV hitch receiver	\$495
Trailer Brake Control	\$375
Federal A/C excise tax	\$100

Destination Charge \$1,895

TOTAL PRICE: * \$86,705

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFKT0KN-835120 L4-VON: 7199 0409



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

FCA Canada Inc.

5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2019 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST
for an annual distance of 20,000 km, and an average fuel price of \$1.02 per litre

\$ 2 632

Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,02 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

10.6 – 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit
vehicles.nrcan.gc.ca

Pour plus d'information visitez
vehicules.nrcan.gc.ca

