



2020 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$54,140

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Ivory White Tri-Coat Pearl-Coat Exterior Paint
Interior Color: Black / New Saddle Interior Colors
Interior: Leather-Trimmed Bucket Seats
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
 Supplemental Front Seat Side Air Bags
 Supplemental Side-Curtain Front and Rear Air Bags
 ParkSense® Front and Rear Park-Assist with Stop
 ParkView® Rear Back-Up Camera
 Conventional Differential Rear Axle
 3.21 Rear Axle Ratio
 Class IV Receiver-Hitch
 7-Pin Wiring Harness
 Dampened Tailgate
 Active Front Air Dams
 Remote Tailgate-Release
 Spray-in Bedliner
 Rain-Sensitive Windshield Wipers
 Tire-Fill Alert

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display
 Apple CarPlay®
 Google Android Auto™
 Cluster 7.0-Inch TFT Color Display
 Media Hub-2 USB, Full Funct, Aux
 115-Volt Auxiliary Power Outlet
 9-Amplified Speakers with Subwoofer
 A/C Auto Temperature Control w/Dual-Zone Control
 Wood / Leather-Wrapped Steering Wheel
 Heated Steering Wheel
 Power Adjustable Pedals with Memory
 8-Way Power Driver and Passenger Seats
 Heated Front Seats
 Ventilated Front Seats
 Heated Second-Row Seats
 Foam Bottle Insert (Door Trim Panel)
 2nd-Row In-Floor Storage Bins
 Rear Power Sliding Window
 SiriusXM® with 1-Year Radio Sub Call 800-643-2112

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Ivory White Tri-Coat Pearl-Coat Exterior Paint \$500
Customer Preferred Package 27K
 Protection Group \$395
 Front Suspension Skid Plate
 Fuel Tank Skid Plate
 Steering Gear Skid Plate
 Transfer Case Skid Plate
 Body-Color Bumper Group \$195
 Advanced Safety Group \$1,695
 Adaptive Cruise Control with Stop & Go
 Advanced Brake-Assist
 Full Speed Forward Collision Warn Plus

Lane Keep Assist
 Parallel and Perpendicular Park-Assist with Stop
 Surround-View Camera (N/A w/Trailer-Tow Mirrors) \$445
 Bed Utility Group
 Deployable Bed Step
 4-Adjustable Cargo Tie-Down Hooks \$3,895
 Longhorn Level 1 Equipment Group
 Automatic-Dimming Exterior Passenger Mirror
 SiriusXM® with 360L
 19-Speaker Harman Kardon® Premium Sound
 Blind-Spot and Cross-Path Detection
 Power Running Boards
 Uconnect® 12.0-Inch with Navigation
 Ventilated Rear Seats
 Wireless Charging Pad
 Tri-Fold Tonneau Cover \$550
 3.92 Rear Axle Ratio \$95
 Anti-Spin Differential Rear Axle \$495
 5.7L V8 HEMI® MDS VVT eTorque Engine \$1,995
 18-Inch Aluminum Spare Wheel
 Dual-Pane Panoramic Sunroof \$1,495
 33-Gallon Fuel Tank \$445
 Air Suspension, 4-Corner \$1,805
 275/55R20 OWL All-Season Tires
 Trailer Brake Control \$295

Destination Charge \$1,695

TOTAL PRICE: * \$70,135

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-SRFKT0LN-116855 L4-VON: 6987 0801



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

19 MPG
 combined city/hwy
 17 city 22 highway
 5.3 gallons per 100 miles

Standard pickups range from 12 to 25 MPG .
 The best vehicle rates 136 MPGe.

**You spend
\$4,250
in fuel costs
over 5 years
compared to the
average new vehicle.**

**Annual fuel cost
\$2,350**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 475 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.
 Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★ ★★★★★

Based on the risk of injury in a frontal impact.
 Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★ ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

**FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.**

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.