



# 2020 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$54,140**

**RAM 1500 LONGHORN CREW CAB 4X4**  
**Exterior Color:** Patriot Blue Pearl-Coat Exterior Paint  
**Interior Color:** Black / New Saddle Interior Colors  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 5.7L V8 HEMI® MDS VVT eTorque Engine  
**Transmission:** 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Air Bags  
 Supplemental Front Seat Side Air Bags  
 Supplemental Side-Curtain Front and Rear Air Bags  
 ParkSense® Front and Rear Park-Assist with Stop  
 ParkView® Rear Back-Up Camera  
 Conventional Differential Rear Axle  
 3.21 Rear Axle Ratio  
 Class IV Receiver-Hitch  
 7-Pin Wiring Harness  
 Dampened Tailgate  
 Active Front Air Dams  
 Remote Tailgate-Release  
 Spray-in Bedliner  
 Rain-Sensitive Windshield Wipers  
 Tire-Fill Alert

**INTERIOR FEATURES**

Uconnect® 4C NAV with 8.4-Inch Display  
 Apple CarPlay®  
 Google Android Auto™  
 Cluster 7.0-Inch TFT Color Display  
 Media Hub-2 USB, Full Funct, Aux  
 115-Volt Auxiliary Power Outlet  
 9-Amplified Speakers with Subwoofer  
 A/C Auto Temperature Control w/Dual-Zone Control  
 Wood / Leather-Wrapped Steering Wheel  
 Heated Steering Wheel  
 Power Adjustable Pedals with Memory  
 8-Way Power Driver and Passenger Seats  
 Heated Front Seats  
 Ventilated Front Seats  
 Heated Second-Row Seats  
 Foam Bottle Insert (Door Trim Panel)  
 2nd-Row In-Floor Storage Bins  
 Rear Power Sliding Window  
 SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
 5-Year SiriusXM® Traffic™ Service  
 5-Year SiriusXM® Travel Link Service  
 SiriusXM Guardian™ Connected Services w/1-Yr Trial

**EXTERIOR FEATURES**

20-Inch x 9.0-Inch Aluminum Painted/Polished Wheels  
 275/55R20 BSW All-Season Tires  
 18-Inch Full-Size Steel Spare Wheel  
 Wheel-to-Wheel Side-Steps  
 Bi-Function LED Projector Headlamps  
 Pick-Up Box Lighting  
 Front LED Fog Lamps

LED Tail Lamps  
 Premium Power Mirrors  
**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
 Patriot Blue Pearl-Coat Exterior Paint \$100  
**Customer Preferred Package 27K**  
 Body-Color Bumper Group \$195  
 Advanced Safety Group \$1,695  
 Adaptive Cruise Control with Stop & Go  
 Advanced Brake-Assist  
 Full Speed Forward Collision Warn Plus  
 Lane Keep Assist  
 Parallel and Perpendicular Park-Assist with Stop  
 Surround-View Camera (N/A w/Trailer-Tow Mirrors)  
 Longhorn Level 1 Equipment Group \$3,895  
 Automatic-Dimming Exterior Passenger Mirror  
 SiriusXM® with 360L  
 19-Speaker Harman Kardon® Premium Sound  
 Blind-Spot and Cross-Path Detection  
 Power Running Boards  
 Uconnect® 12.0-Inch with Navigation  
 Ventilated Rear Seats  
 Wireless Charging Pad  
 5.7L V8 HEMI® MDS VVT eTorque Engine \$1,995  
 18-Inch Aluminum Spare Wheel  
 Air Suspension, 4-Corner \$1,805  
 22-Inch x 9.0-Inch Polish / Painted Wheels w/Insert \$2,095  
 285/45R22XL BSW All-Season Tires  
 Trailer Brake Control \$295

**Destination Charge \$1,695**

**TOTAL PRICE: \* \$67,910**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-SRFKT3LN-128014 L4-VON: 4813 0809



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**19 MPG**  
 combined city/hwy  
 17 city 22 highway

Standard pickups range from 12 to 25 MPG .  
The best vehicle rates 136 MPGe.

**5.3** gallons per 100 miles

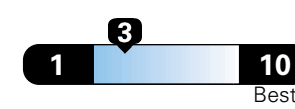
**You spend  
\$4,250  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

**Annual fuel cost  
\$2,350**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 475 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 53%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 26%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.**

**COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

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