



2019 MODEL YEAR  
**RAM 1500 LONGHORN CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$53,995**

**RAM 1500 LONGHORN CREW CAB 4X4**  
Exterior Color: Delmonico Red Pearl-Coat Exterior Paint  
Interior Color: Mountain Brown / Light Mountain Brown Int Colors  
Interior: Leather-Trimmed Bucket Seats  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front / Rear Air Bags  
ParkSense® Front and Rear Park-Assist with Stop  
Parkview® Rear Back-Up Camera  
3.21 Rear Axle Ratio  
Class IV Receiver-Hitch  
7-Pin Wiring Harness  
Dampened Tailgate  
Active Front Air Dam (N/A 4-Corner Air Suspension)  
Remote Tailgate-Release  
Tailgate-Ajar Warning Lamp  
Spray-In Bedliner  
Rain-Sensitive Windshield Wipers  
Tire-Fill Alert

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display  
Apple CarPlay®  
Google Android Auto™  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Function, Aux  
115V Auxiliary-Power Outlet  
9-Speakers with Subwoofer  
A/C Auto Temperature Control w/ Dual Zone Control  
Wood/Leather Wrapped Steering Wheel  
Heated Steering Wheel  
Power Adjustable Pedals w/Memory  
Power 8-Way Driver/Passenger Seats  
Heated Front Seats  
Ventilated Front Seats  
Heated Second-Row Seats  
2nd-Row In-Floor Storage Bins  
Rear Power Sliding-Window  
SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112  
5-Year SiriusXM® Traffic Service  
5-Year SiriusXM® Travel Link Service  
1-Year SiriusXM® Guardian Service

EXTERIOR FEATURES

20-Inch x 9-Inch Aluminum Painted/Polished Wheels  
275/55R20 BSW All Season Tires  
18-Inch Full Size Steel Spare Wheel  
Wheel-to-Wheel Side Steps  
Bi-Function LED Projector Headlamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Delmonico Red Pearl-Coat Exterior Paint \$100  
Customer Preferred Package 25K \$400  
Trailer-Tow Group  
Power Chrome Trailer-Tow Mirrors w/Manual Fold-Away

Trailer Brake Control  
Advanced Safety Group \$1,495  
Adaptive Cruise Control w/Stop & Go  
Advanced Brake Assist  
Full-Speed Forward Collision Warning Plus  
Lane Departure Warning Plus  
Parallel & Perpendicular Park-Assist w/Stop  
Surround-View Camera (N/A w/Trailer-Tow Mirrors)  
Level 1 Equipment Group \$3,895  
SiriusXM® with 360L  
12.0-Inch Touchscreen Display  
19-Speaker Harman Kardon® Premium Sound  
Blind-Spot with Cross-Path Detection  
Power Running Boards  
Uconnect® 4C NAV with 12-Inch Display  
Ventilated Rear Seats  
RamCharger Wireless Charging Pad  
3.92 Rear Axle Ratio \$95  
Anti-Spin Differential Rear Axle \$495  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,195  
Active Noise-Control System  
Panoramic Sunroof \$1,495  
33-Gallon Fuel Tank \$445  
22-Inch x 9-Inch Polished Painted Wheels w/Inserts \$2,095  
285/45R22XL BSW All-Season Tires

Destination Charge \$1,695

**TOTAL PRICE: \* \$67,400**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**



Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**17 MPG** combined city/hwy  
15 city 21 highway  
5.9 gallons per 100 miles  
Standard pickups range from 14 to 22 MPG .  
The best vehicle rates 136 MPGe.

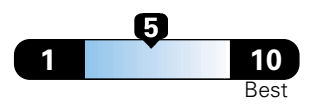
**You spend \$5,250**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,450**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

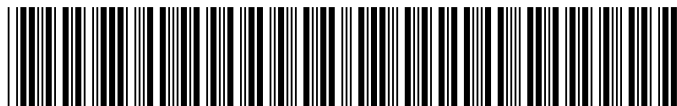
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-SRFKT4KN-660984 L4-VON: 1263 0926



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.