



# 2019 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$53,995**

**RAM 1500 LONGHORN CREW CAB 4X4**  
**Exterior Color:** Diamond Black Crystal Pearl-Coat Exterior Paint  
**Interior Color:** Black / New Saddle Interior Colors  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed Automatic 8HP75 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Air Bags  
 Supplemental Front Seat Side Air Bags  
 Supplemental Side-Curtain Front / Rear Air Bags  
 ParkSense® Front and Rear Park-Assist with Stop  
 Parkview® Rear Back-Up Camera  
 3.21 Rear Axle Ratio  
 Class IV Receiver-Hitch  
 7-Pin Wiring Harness  
 Dampened Tailgate  
 Active Front Air Dam (N/A 4-Corner Air Suspension)  
 Remote Tailgate-Release  
 Tailgate-Ajar Warning Lamp  
 Spray-In Bedliner  
 Rain-Sensitive Windshield Wipers  
 Tire-Fill Alert

**INTERIOR FEATURES**

Uconnect® 4C NAV with 8.4-Inch Display  
 Apple CarPlay®  
 Google Android Auto™  
 Cluster 7.0-Inch TFT Color Display  
 Media Hub-2 USB, Full Function, Aux  
 115V Auxiliary-Power Outlet  
 9-Amplified Speakers with Subwoofer  
 A/C Auto Temperature Control w/ Dual Zone Control  
 Wood/Leather Wrapped Steering Wheel  
 Heated Steering Wheel  
 Power Adjustable Pedals w/Memory  
 8-Way Power Driver and Front Passenger Seats  
 Heated Front Seats  
 Ventilated Front Seats  
 Heated Second-Row Seats  
 2nd-Row In-Floor Storage Bins  
 Rear Power Sliding Window  
 SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
 5-Year SiriusXM® Traffic Service  
 5-Year SiriusXM® Travel Link Service  
 1-Year SiriusXM® Guardian Service

**EXTERIOR FEATURES**

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint \$100  
**Customer Preferred Package 25K**  
 Advanced Safety Group \$1,695  
 Adaptive Cruise Control w/Stop & Go  
 Advanced Brake Assist  
 Full-Speed Forward Collision Warning Plus  
 Lane Keep Assist  
 Parallel & Perpendicular Park-Assist w/Stop  
 Surround-View Camera (N/A w/Trailer-Tow Mirrors)

Bed Utility Group \$545  
 4-Adjustable Cargo Tie-Down Hooks  
 Off-Road Group \$795  
 Electronic-Locking Rear Axle  
 Front Suspension Skid Plate  
 Fuel Tank Skid Plate  
 Full Size Spare Tire  
 Hill Descent Control  
 Off-Road Decals  
 Steering Gear Skid Plate  
 Transfer Case Skid Plate  
 Level 1 Equipment Group \$3,895  
 SiriusXM® with 360L  
 12.0-Inch Touchscreen Display  
 19-Speaker Harman Kardon® Premium Sound  
 Blind-Spot with Cross-Path Detection  
 Power Running Boards  
 Uconnect® 4C NAV with 12-Inch Display  
 Ventilated Rear Seats  
 RamCharger Wireless Charging Pad  
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,195  
 Panoramic Sunroof \$1,495  
 4-Corner Air Suspension \$1,795  
 RamBox® Cargo Management System \$995  
 Trailer Brake Control \$295

**Destination Charge \$1,695**

**TOTAL PRICE: \* \$68,495**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-SRFKT4KN-702554 L4-VON: 8924 0418



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**17 MPG**  
 combined city/hwy  
**5.9** gallons per 100 miles  
 15 city 21 highway

Standard pickups range from 12 to 25 MPG .  
The best vehicle rates 136 MPGe.

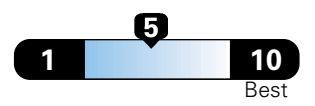
**You spend  
\$5,250  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

**Annual fuel cost  
\$2,450**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)

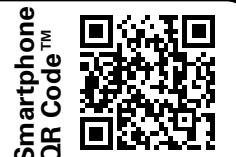


This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 57%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 28%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**STERLING HTS, MICH., U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**



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