



2019 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$71,045

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Ivory Tri-Coat Pearl
Interior Color: Mountain Brown/Light Mountain Brown
Interior: Leather front vented bucket seats w/etched inserts
Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS
Transmission: 8-speed automatic transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Electronic shift-on-demand transfer case
 Electronic Stability Control
 Ready Alert Braking
 Electronic Roll Mitigation
 Rain Brake Support
 ParkView Rear Back-Up Camera
 Remote tailgate release
 Park-Sense Front and Rear Park Assist
 Remote start system
 Automatic high-beam headlamp control
 Supplemental front seat-mounted side air bags
 Advanced multistage front air bags
 Supplemental side curtain air bags
 Tire fill alert
 Remote proximity keyless entry
 Keyless Go with Push button-start
 Fixed front air dams
 Active front air dam
 Active upper grille shutters

INTERIOR FEATURES

Leather front vented bucket seats w/etched inserts
 Rear 60/40 split folding and reclining seat
 Bucket seats
 Premium full-length floor console
 Rear underseat compartment storage
 Front heated seats
 Uconnect 4C NAV with 8.4-inch display
 SiriusXM Travel Link
 SiriusXM Traffic
 Front ventilated seats (Not available with Rebel)
 Power adjustable pedals with memory
 Second-row heated seats
 Heated steering wheel
 9 Alpine speakers with subwoofer
 7-inch full-colour customizable in-cluster display
 SiriusXM satellite radio with 1-year subscription
 Apple CarPlay capable
 Google Android Auto
 Driver seat with memory setting
 115-volt auxiliary power outlet - rear
 Power 8-way adjustable front seats

Hands-free communication with Bluetooth streaming
 Front media hub w/2 USB ports & aux input jack
 Front door acoustic glass

EXTERIOR FEATURES

Spray-in bedliner
 LED fog lamps
 Bifunctional LED projector headlamps
 LED bed lighting

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Ivory Tri-Coat Pearl \$245
Customer Preferred Package 25K
Body-Colour Bumper Group \$395
 Body-colour front bumper
Advanced Safety Group \$2,300
 Adaptive Cruise Control with Stop and Go
 Advanced Brake Assist
 Forward Collision Warning with Active Braking
 Lane Departure Warning with Lane Keep Assist
 Parallel & Perpendicular Park Assist with Stop
Bed Utility Group \$100
 4 adjustable cargo tie-down hooks
Longhorn Level 1 Equipment Group \$3,395
 12-inch touchscreen
 harman/kardon 19-speaker high performance audio
 Blind-Spot and Cross-Path Detection
 Power running boards
 SiriusXM with 360L on-demand content
 Uconnect 4C NAV with 12-inch display
 USB mobile projection
 Rear ventilated seats
 Wireless charging pad
3.92 rear axle ratio \$175
Anti-spin differential rear axle \$525
Power dual-pane panoramic sunroof \$1,595
 LED dome reading lamp
Deployable bed step \$50
Active-Level 4-corner air suspension \$1,895
22x9-inch polished aluminum wheels \$1,295
 285/45R22XL BSW All-Season tires
Class IV hitch receiver \$495
Trailer Brake Control \$375
Federal A/C excise tax \$100

Destination Charge \$1,895

TOTAL PRICE: * \$85,880

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFKT4KN-859632

L4-VON: 9306

0429



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

**5-YEAR 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY**

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2019 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST
for an annual distance of 20,000 km, and an average fuel price of \$1.02 per litre

\$ 2 815

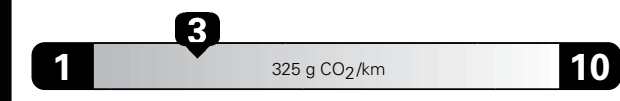
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,02 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

10.6 – 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Best/meilleur

Smog Rating / Indice de Smog



Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

