



2019 MODEL YEAR
RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$54,390

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Ivory White Tri-Coat Pearl-Coat Exterior Paint
Interior Color: Mountain Brown / Light Mountain Brown Int Colors
Interior: Leather-Trimmed Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT eTorque Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front / Rear Air Bags
ParkSense® Front and Rear Park-Assist with Stop
Parkview® Rear Back-Up Camera
3.21 Rear Axle Ratio
Class IV Receiver-Hitch
7-Pin Wiring Harness
Dampened Tailgate
Active Front Air Dam (N/A 4-Corner Air Suspension)
Remote Tailgate-Release
Tailgate-Ajar Warning Lamp
Spray-In Bedliner
Rain-Sensitive Windshield Wipers
Tire-Fill Alert

INTERIOR FEATURES
Uconnect® 4C NAV with 8.4-Inch Display
Apple CarPlay®
Google Android Auto™
Cluster 7.0-Inch TFT Color Display
Media Hub-2 USB, Full Function, Aux
115-Volt Auxiliary-Power Outlet
9-Amplified Speakers with Subwoofer
A/C Auto Temperature Control w/ Dual Zone Control
Wood/Leather Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals w/Memory
8-Way Power Driver and Front Passenger Seats
Heated Front Seats
Ventilated Front Seats
Heated Second-Row Seats
2nd-Row In-Floor Storage Bins
Rear Power Sliding Window
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
5-Year SiriusXM® Traffic Service
5-Year SiriusXM® Travel Link Service
SiriusXM Guardian™ Connected Services w/1-Yr Trial

EXTERIOR FEATURES
20-Inch x 9-Inch Aluminum Painted/Polished Wheels
275/55R20 BSW All Season Tires
18-Inch Full Size Steel Spare Wheel
Wheel-to-Wheel Side Steps
Bi-Function LED Projector Headlamps
Automatic High Beam Headlamp Control
LED Bed Lighting
LED Front Fog Lamps

LED Tail Lamps
Pwr Heated Mirrors w/Fold-Away N/A w/Towing Mirrors
Exterior Mirrors with Courtesy Lamps
OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Ivory White Tri-Coat Pearl-Coat Exterior Paint \$500
Customer Preferred Package 27K
Advanced Safety Group \$1,695
Adaptive Cruise Control w/Stop & Go
Advanced Brake Assist
Full-Speed Forward Collision Warning Plus
Lane Keep Assist
Parallel & Perpendicular Park-Assist w/Stop
Surround-View Camera (N/A w/Trailer-Tow Mirrors)
Level 1 Equipment Group \$3,895
SiriusXM® with 360L
19-Speaker Harman Kardon® Premium Sound
Blind-Spot with Cross-Path Detection
Power Running Boards
Uconnect® 4C NAV with 12-Inch Display
Ventilated Rear Seats
RamCharger Wireless Charging Pad
3.92 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$495
5.7-Liter V8 HEMI® MDS VVT eTorque Engine \$2,645
18-Inch Aluminum Spare Wheel
275/55R20 OWL All-Season Tires
Trailer Brake Control \$295

Destination Charge \$1,695

TOTAL PRICE: * \$65,705

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFKT7KN-897663 L4-VON: 6770 0702



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

19 MPG
combined city/hwy
17 city 22 highway

Standard pickups range from 12 to 25 MPG .
The best vehicle rates 136 MPGe.

5.3 gallons per 100 miles

You spend \$4,000
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 473 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.