



2019 MODEL YEAR  
**RAM 1500 LONGHORN CREW CAB 4X4**

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$71,045**

**RAM 1500 LONGHORN CREW CAB 4X4**

**Exterior Color:** Diamond Black Crystal Pearl

**Interior Color:** Mountain Brown/Light Mountain Brown

**Interior:** Leather front vented bucket seats w/etched inserts

**Engine:** 5.7L HEMI VVT V8 engine with FuelSaver MDS

**Transmission:** 8-speed automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

- Electronic shift-on-demand transfer case
- Electronic Stability Control
- Ready Alert Braking
- Electronic Roll Mitigation
- Rain Brake Support
- ParkView Rear Back-Up Camera
- Remote tailgate release
- Park-Sense Front and Rear Park Assist
- Remote start system
- Automatic high-beam headlamp control
- Supplemental front seat-mounted side air bags
- Advanced multistage front air bags
- Supplemental side curtain air bags
- Tire fill alert
- Remote proximity keyless entry
- Keyless Go with Push button-start
- Fixed front air dams
- Active front air dam
- Active upper grille shutters

**INTERIOR FEATURES**

- Leather front vented bucket seats w/etched inserts
- Rear 60/40 split folding and reclining seat
- Bucket seats
- Premium full-length floor console
- Rear underseat compartment storage
- Front heated seats
- Uconnect 4C NAV with 8.4-inch display
- SiriusXM Travel Link
- SiriusXM Traffic
- Front ventilated seats (Not available with Rebel)
- Power adjustable pedals with memory
- Second-row heated seats
- Heated steering wheel
- 9 Alpine speakers with subwoofer
- 7-inch full-colour customizable in-cluster display
- SiriusXM satellite radio with 1-year subscription
- Apple CarPlay capable
- Google Android Auto
- Driver seat with memory setting
- 115-volt auxiliary power outlet - rear
- Power 8-way adjustable front seats

- Hands-free communication with Bluetooth streaming
- Front media hub w/2 USB ports & aux input jack
- Front door acoustic glass

**EXTERIOR FEATURES**

- Spray-in bedliner
- LED fog lamps
- Bifunctional LED projector headlamps
- LED bed lighting

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Diamond Black Crystal Pearl** \$275
- Customer Preferred Package 25K**
- Body-Colour Bumper Group** \$395
  - Body-colour front bumper
- Advanced Safety Group** \$2,300
  - Adaptive Cruise Control with Stop and Go
  - Advanced Brake Assist
  - Forward Collision Warning with Active Braking
  - Lane Departure Warning with Lane Keep Assist
  - Parallel & Perpendicular Park Assist with Stop
- Bed Utility Group** \$100
  - 4 adjustable cargo tie-down hooks
- Longhorn Level 1 Equipment Group** \$3,395
  - 12-inch touchscreen
  - harman/kardon 19-speaker high performance audio
  - Blind-Spot and Cross-Path Detection
  - Power running boards
  - SiriusXM with 360L on-demand content
  - Uconnect 4C NAV with 12-inch display
  - USB mobile projection
  - Rear ventilated seats
  - Wireless charging pad
- 3.92 rear axle ratio** \$175
- Anti-spin differential rear axle** \$525
- Power dual-pane panoramic sunroof** \$1,595
  - LED dome reading lamp
- Deployable bed step** \$50
- Active-Level 4-corner air suspension** \$1,895
- 22x9-inch polished aluminum wheels** \$1,295
  - 285/45R22XL BSW All-Season tires
- Class IV hitch receiver** \$495
- Trailer Brake Control** \$375
- Federal A/C excise tax** \$100

Destination Charge \$1,895

**TOTAL PRICE: \* \$85,910**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFKT8KN-859634

L4-VON: 9309

0429



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

**5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2019 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$1.02 per litre

**\$ 2 815**

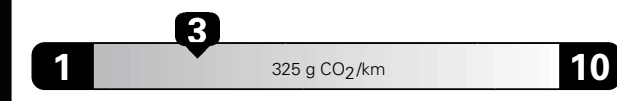
**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,02 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

**10.6 – 16.3 L/100 km**

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Best/meilleur

Smog Rating / Indice de Smog



Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)

Pour plus d'information visitez

[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

