



2020 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,195

RAM 1500 BIG HORN CREW CAB 4X4

Exterior Color: Bright White
Interior Color: Light Frost Beige interior / Black seats
Interior: Cloth front 40/20/40 split bench seat
Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS
Transmission: 8-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

- Brake Assist
- Electronic Stability Control
- Ready Alert Braking
- Hill Start Assist
- Traction Control
- Electronic Roll Mitigation
- Trailer Sway Control
- Rain Brake Support
- ParkView Rear Back-Up Camera
- Supplemental front seat-mounted side air bags
- Advanced multistage front air bags
- Supplemental side curtain air bags
- Tire fill alert
- Push-button start
- 7-pin wiring harness
- Electronic shift-on-demand transfer case
- Hands-free communication with Bluetooth streaming

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Customer Preferred Package 25Z

Off-Road Group \$875

- Hill Descent Control
- eLocker electronic locking rear differential
- Off-road decals
- Full-size spare tire
- Fuel tank skid plate
- Transfer case skid plate
- Front suspension skid plate
- Steering gear skid plate

Big Horn Level 1 Equipment Group \$1,595

- Second-row in-floor storage bins
- Rear window defroster
- Rear power sliding window
- Auto-dimming rearview mirror
- 3.5-inch full-colour in-cluster display
- Power 4-way driver lumbar adjust
- Power 8-way adjustable driver seat
- Rear dome lamp with on/off switch
- Google Android Auto
- 8.4-inch touchscreen
- Apple CarPlay capable
- SiriusXM satellite radio with 1-year subscription
- 1-year SiriusXM satellite radio subscription
- Power adjustable pedals
- Class IV hitch receiver

Front and rear all-weather floor mats \$175

5.7L HEMI VVT V8 engine with FuelSaver MDS \$1,900

Rear wheelhouse liners

Remote start system \$395

Trailer brake control \$375

Federal A/C excise tax \$100

Destination Charge \$1,895

TOTAL PRICE: * \$60,505

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFMT1LN-125206

L4-VON: 0620

0821



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2020 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



13.8 L/100 km
combined/combineé

16.1
city
ville

11.0
highway
route

20 mi/gal

Annual fuel COST

for an annual distance of 20,000 km, and an average fuel price of \$1.30 per litre

\$ 3 588

Coût annuel en carburant

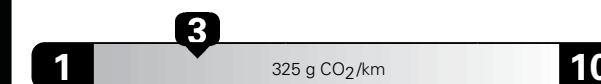
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,30 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.5 – 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Smog Rating / Indice de Smog



Best/meilleur

Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

