



2020 MODEL YEAR

# RAM 1500 BIG HORN CREW CAB 4X4

### MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$53,195**

#### RAM 1500 BIG HORN CREW CAB 4X4

Exterior Color: Bright White

Interior Color: Light Frost Beige interior / Black seats

Interior: Cloth front 40/20/40 split bench seat

Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS

Transmission: 8-speed automatic transmission

#### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

- Brake Assist
- Electronic Stability Control
- Ready Alert Braking
- Hill Start Assist
- Traction Control
- Electronic Roll Mitigation
- Trailer Sway Control
- Rain Brake Support
- ParkView Rear Back-Up Camera
- Supplemental front seat-mounted side air bags
- Advanced multistage front air bags
- Supplemental side curtain air bags
- Tire fill alert
- Push-button start
- 7-pin wiring harness
- Electronic shift-on-demand transfer case
- Hands-free communication with Bluetooth streaming

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment) Customer Preferred Package 25Z

- Off-Road Group \$875**
  - Hill Descent Control
  - eLocker electronic locking rear differential
  - Off-road decals
  - Full-size spare tire
  - Fuel tank skid plate
  - Transfer case skid plate
  - Front suspension skid plate
  - Steering gear skid plate
- Big Horn Level 1 Equipment Group \$1,595**
  - Second-row in-floor storage bins
  - Rear window defroster
  - Rear power sliding window
  - Auto-dimming rearview mirror
  - 3.5-inch full-colour in-cluster display
  - Power 4-way driver lumbar adjust
  - Power 8-way adjustable driver seat
  - Rear dome lamp with on/off switch
  - Google Android Auto
  - 8.4-inch touchscreen
  - Apple CarPlay capable
  - SiriusXM satellite radio with 1-year subscription
  - 1-year SiriusXM satellite radio subscription
  - Power adjustable pedals
  - Class IV hitch receiver
- Front and rear all-weather floor mats \$175**
- 5.7L HEMI VVT V8 engine with FuelSaver MDS \$1,900**
- Rear wheelhouse liners**
- Remote start system \$395**
- Trailer brake control \$375**
- Federal A/C excise tax \$100**

Destination Charge \$1,895

**TOTAL PRICE: \* \$60,505**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-SRFMT9LN-125213 L4-VON: 0627 0821



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

### FCA Canada Inc.

#### 5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

#### FULLY TRANSFERABLE

2020 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle  
Véhicule à essence

#### Fuel Consumption / Consommation de carburant



**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$1.30 per litre

**\$ 3 588**

**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,30 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires font entre

**9.5 – 16.3 L/100 km**

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit  
**vehicles.nrcan.gc.ca**

Pour plus d'information visitez  
**vehicules.nrcan.gc.ca**

