



2019 MODEL YEAR
RAM 1500 LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$71,195

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Ivory Tri-Coat Pearl

Interior Color: Mountain Brown/Light Mountain Brown

Interior: Lthr-faced frt vented bucket seats

Engine: 5.7L HEMI VVT V8 w/ MDS & eTorque

Transmission: 8-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Electronic shift-on-demand transfer case
- Electronic Stability Control
- Ready Alert Braking
- Electronic Roll Mitigation
- Rain Brake Support
- ParkView Rear Back-Up Camera
- Remote tailgate release
- Park-Sense Front and Rear Park Assist
- Remote start system
- Automatic high-beam headlamp control
- Supplemental front seat-mounted side air bags
- Advanced multistage front air bags
- Supplemental side curtain air bags
- Tire fill alert
- Remote proximity keyless entry
- Keyless Enter 'n Go with push-button start
- Fixed front air dams
- Active front air dams
- Active upper grille shutters

INTERIOR FEATURES

- Leather front vented bucket seats w/etched inserts
- Rear 60/40 split folding and reclining seat
- Bucket seats
- Premium full-length floor console
- Rear underseat compartment storage
- Front heated seats
- Uconnect 4C NAV with 8.4-inch display
- SiriusXM Travel Link
- SiriusXM Traffic
- Front ventilated seats
- Power adjustable pedals with memory
- Second-row heated seats
- Heated steering wheel
- 9 Alpine speakers with subwoofer
- 7-inch full-colour in-cluster display
- SiriusXM satellite radio with 1-year subscription
- Apple CarPlay capable
- Google Android Auto
- Driver seat with memory setting
- 115-volt auxiliary power outlet - rear
- Power 8-way adjustable front seats

- Hands-free communication with Bluetooth streaming
- Front media hub w/2 USB ports & aux input jack
- Front door acoustic glass

EXTERIOR FEATURES

- Spray-in bedliner
- LED fog lamps
- Bifunctional LED projector headlamps
- LED bed lighting

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Ivory Tri-Coat Pearl** \$245
- Customer Preferred Package 27K**
- Trailer Tow Group** \$525
 - Electronic Trailer Brake Controller
 - Trailer tow mirrors
- Bed Utility Group** \$100
 - 4 adjustable cargo tie-down hooks
- Longhorn Level 1 Equipment Group** \$3,395
 - 12-inch touchscreen
 - harman/kardon 19-speaker audio
 - Blind-Spot/Rear Cross-Path Detection
 - Power running boards
 - SiriusXM with 360L on-demand content
 - Uconnect 4C NAV with 12-in display
 - USB mobile projection
 - Rear ventilated seats
 - Wireless charging pad
- 3.92 rear axle ratio** \$175
- Electronic locking rr differential** \$525
- 5.7L HEMI VVT V8 w/ MDS & eTorque** \$500
 - 18-inch full-size alum spare wheel
 - Active noise control system
- Power dual-pane panoramic sunroof** \$1,595
 - LED dual dome reading lamps
 - LED dome reading lamp
- 124-litre (27.4-gallon) fuel tank** \$445
- Class IV hitch receiver** \$495
- Federal A/C excise tax** \$100
- Destination Charge** \$1,895

TOTAL PRICE: * \$81,190

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFST9KN-744377

L4-VON: 2823

1220



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2019 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST
for an annual distance of 20,000 km, and an average fuel price of \$1.02 per litre

\$ 2 632

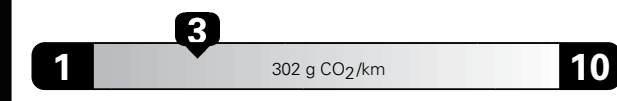
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,02 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

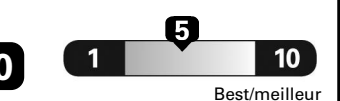
10.6 – 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Best/meilleur



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

