



2015 MODEL YEAR

# RAM 1500 IGNITION ORANGE SPORT CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$50,895**

### RAM 1500 SPORT CREW CAB 4X4

**Exterior Color:** Ignition Orange Clear Coat  
**Interior Color:** Black interior / Black seats with orange insert  
**Interior:** Vinyl high-back bucket w/ sport mesh cloth inserts  
**Engine:** 5.7L HEMI VVT V8 engine with FuelSaver MDS  
**Transmission:** 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental Side Air Bags  
Supplemental front seat side air bag  
Elec Shift On Demand Transfer Case  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Tire pressure monitoring system  
Universal Garage Door Opener  
Remote Keyless Entry with All-Secure  
Sentry Key antitheft engine immobilizer  
Locking Tailgate  
Electroluminescent Instr Cluster  
Automatic headlamps  
Variable intermittent windshield wipers  
Trailer Tow w/4-Pin Connector Wiring  
730 Amp Maintenance Free Battery  
12V auxiliary power outlet

#### INTERIOR FEATURES

Vinyl high-back bucket w/ sport mesh cloth inserts  
Rear 60/40 Split Folding Seat  
Rear Underseat Compartment Storage  
Air conditioning  
Cruise control  
Power 10-way driver's seat including 2-way lumbar  
Power Lumbar Adjust  
Leather Wrapped Steering Wheel  
Steering wheel-mounted audio controls  
Pwr Front Windows, 1-Touch, Up & Down  
Power Locks  
Rear Power Sliding Window  
Tilt Steering Column  
Traveler/Mini Trip Computer  
Temperature & Compass Gauge  
LED interior lighting  
Uconnect 8.4-in Touch/SiriusXM/Hands-free/NAVready  
8.4-inch touchscreen  
6 speakers  
SiriusXM satellite radio  
RR View Auto Dim Mirror w/Microphone  
Hands-free communication with Bluetooth streaming  
Audio Jack Input for Mobile Devices  
Media Hub (SD, USB, Aux)

#### EXTERIOR FEATURES

20X9-inch aluminum wheels with Tech Silver pockets  
P275/60R20 OWL All-Season tires  
Power Folding Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

**Customer Preferred Package 26L**  
Power Adjustable Pedals

**Convenience Group** \$475  
Keyless Enter 'n Go with push button start  
Automatic high beam headlamp control  
Rain-sensing windshield wipers  
Keyless Enter 'n Go with push button start

**Remote Start and Security Group** \$595  
Remote start system  
Security alarm

**Ignition Orange Sport Package** \$1,995  
Body Color/Bright Billets Grille  
Vinyl high-back bucket w/ sport mesh cloth inserts  
Mopar Sport Performance Hood Decal  
4x4 Flat Black Badge  
5.7L Hemi Badge - Flat Black  
Ram 1500 Badge - Flat Black  
Comfort Group  
Sport Performance Hood  
Full Length Floor Console  
Heated Front Seats  
Heated steering wheel  
Humidity Sensor  
A/C with dual zone automatic temperature control

**Sport Premium Group** \$400  
9 Amplified Speakers w/Subwoofer

**Front & Rear Rubber Floor Mats** \$175  
**3.92 Rear Axle Ratio** \$125  
**Anti-Spin Differential Rear Axle** \$525  
**Rear window defroster** \$225  
**Power Sunroof** \$1,395  
**121-litre (26.6-gallon) fuel tank** \$250  
**Uconnect 8.4-inch Touch/SiriusXM/Hands-free/NAV** \$700  
GPS navigation

**ParkView Rear Back-Up Camera** \$450  
**Class IV Receiver Hitch** \$450  
**Trailer Brake Control** \$350  
**Spray in Bedliner** \$550  
**Federal A/C Excise Tax** \$100

Destination Charge \$1,695

**TOTAL PRICE: \* \$61,350**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MTXFS-701675

L4-VON: 3102

S.L. 0529



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

## Attention:

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

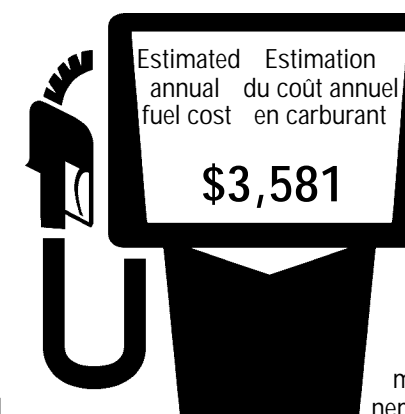
For more information please visit the Government of Canada website: [www.vehicles.nrcan.gc.ca](http://www.vehicles.nrcan.gc.ca)

# ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE  
or call 1-800-387-2000.

CITY / VILLE\*  
**16.2 17**  
L/100 km mi/gal

\*Ratings reflect NEW test methods  
[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)



Estimated annual fuel cost

\$3,581

HIGHWAY / ROUTE\*  
**11.5 25**  
L/100 km mi/gal

\*Les cotes reflètent des NOUVELLES méthodes d'essai  
[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.