

# 2018 DODGE CHARGER DAYTONA

For more information visit: [www.dodge.com](http://www.dodge.com)  
or call 1-800-4ADODGE

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$35,495**

### DODGE CHARGER R/T RWD

Exterior Color: Plum Crazy Pearl-Coat Exterior Paint

Interior Color: Black / Brazen Gold Interior Colors

Interior: Daytona Logo Nappa / Alcantara® Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: TorqueFlite 8-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
ParkSense® Rear Park-Assist System  
ParkView® Rear Back Up Camera  
Active Exhaust  
Sport Suspension  
Anti-Lock 4-Wheel Disc Performance Brakes  
Rain Brake Support  
Ready-Alert Braking  
Electronic Stability Control  
All Speed Traction Control  
Electric Power Steering  
Hill Start Assist  
Tire Pressure Monitoring Display  
Keyless Enter 'n Go™  
Sentry Key® Theft Deterrent System  
Remote-Start System (N/A w/Manual Trans)  
Automatic Headlamps

#### INTERIOR FEATURES

160-MPH Primary Speedometer  
Uconnect® 4C with 8.4-Inch Display  
For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)  
Apple CarPlay® Capable  
Google Android Auto™ Capable  
6 Premium Speakers  
Media Hub (2 USB, Aux)  
276-Watt Amplifier  
Heated Front Seats  
Power 8-Way Driver Seat

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Plum Crazy Pearl-Coat Exterior Paint \$70  
**Customer Preferred Package 29S \$3,500**  
Daytona Edition Group  
Functional Hood Scoop  
Cold Air Intake System by Mopar®  
Daytona Decals on Hood, Roof and Trunk  
"Daytona" Front Grille Badge  
Daytona Logo Nappa / Alcantara® Seat  
"Daytona" I/P Badge  
Carbonite Interior Accents  
Bright Pedals  
Super Track Pak  
Performance Suspension  
245/45ZR20 All Season Performance Tires  
20-Inch x 9-Inch Hyper Black II Forged Alum Wheels  
Projector LED Fog Lamps  
Multi-Mode Electronic Stability Control

Dodge Performance Pages  
Satin Black One-Piece Performance Spoiler  
Gloss Black Interior and Exterior Accents  
Black-Edged Premium Floor Mats  
Satin Black "Charger" Decklid Badge  
High Speed Engine Controller  
Power Front Driver and Passenger Seats  
Power Driver / Passenger 4-Way Lumbar Adjust  
Ventilated Front Seats  
Heated Second-Row Seats  
Heated Steering Wheel  
Power Tilt / Telescope Steering Column  
Auto Adjust-In-Reverse Exterior Mirrors  
Performance Fascias  
Driver Confidence Group \$1,095  
Blind-Spot and Cross-Path Detection  
Bi-Function HID Projector Headlamps  
Exterior Mirrors with Courtesy Lamps  
Navigation and Travel Group \$995  
Uconnect® 4C NAV with 8.4-Inch Display  
SiriusXM® Traffic Plus  
SiriusXM® Travel Link 5-Year Travel Link Sub  
Harman Kardon® Audio Group \$1,995  
19 Premium Speakers Including Subwoofer  
Power Sunroof \$1,295  
Destination Charge \$1,345

TOTAL PRICE: \* **\$45,790**

#### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

S.L.

SHIP TO:

SOLD TO:

VIN: 2C3-CDXCT5JH-291256

L4-VON: 5131

0417



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



**19** MPG  
combined city/hwy  
16 city 25 highway

Large cars range from 14 to 104 MPGe.  
The best vehicle rates 136 MPGe.

**5.3** gallons per 100 miles

You spend

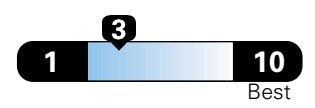
**\$3,500**

in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$2,050**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 466 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

#### Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 63%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
BRAMPTON, ONTARIO, CANADA

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.