

2014 DODGE CHARGER R/T PLUS 100TH ANNIVERSARY EDITION

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$30,695

DODGE CHARGER R/T RWD
Exterior Color: High Octane Red Pearl Coat Exterior Paint
Interior Color: Black / Foundry Black Interior Colors
Interior: Nappa Leather Seats with Cloud Overprint
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
 Supplemental Front Seat-Mounted Side Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Active Head Restraints
 Anti-Lock 4-Wheel Disc Performance Brakes
 Electronic Stability Control
 All Speed Traction Control
 Hill Start Assist
 Rain Brake Support
 Ready Alert Braking
 Performance Suspension
 Tire Pressure Monitoring Display
 160-MPH Primary Speedometer
 Color Electronic Veh Info Ctr w/Reconfigure Display
 Keyless Enter-N-Go™
 Remote Start System

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control
 Power 8-Way Driver Seat
 Power 4-Way Driver Lumbar Adjust
 Heated Front Seats
 Rear 60 / 40 Folding Seat
 Rear Armrest with Cup Holder Seat
 Universal Garage Door Opener
 Uconnect® 8.4 CD/DVD/MP3
 8.4-Inch Touch Screen Display
 Audio Jack Input for Mobile Devices
 Remote USB Port
 6 Premium Speakers
 276-Watt Amplifier
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 For More Information, Call 888-539-7474
 Auto-Dimming Rearview Mirror w/ Microphone
 Leather-Wrapped Steering Wheel
 Leather-Wrapped Shift Knob
 Tilt / Telescope Steering Column
 Woven Micro Aluminum Interior Accents

EXTERIOR FEATURES

18-Inch Polished Aluminum Wheels
 P235/55R18 BSW All Season Performance Tires
 Automatic Headlamps

Bi-Function HID Projector Headlamps
 Fog Lamps
 Power Heated Mirrors with Manual Fold-Away
 Dual Chrome Exhaust Tips
 Capless Fuel Fill

OPTIONAL EQUIPMENT

Customer Preferred Package 29C \$4,000

100th Anniversary Appearance Group
 "100th Anniversary" Badge
 "Heritage R/T" Badge
 Black Grille with Granite Crystal Surround
 20-Inch Aluminum Wheels w/Granite Crystal Pockets
 245/45R20 BSW All Season Performance Tires
 Rear Body-Color Spoiler
 Nappa Leather Seats with Cloud Overprint
 Power Front Driver and Passenger Seats
 Driver / Passenger Power 4-Way Lumbar Adjust
 Heated Second-Row Seats
 Performance Flat-Bottom Steering Wheel
 Steering Wheel Mounted Paddle Shifters
 Heated Steering Wheel
 Premium Berber Floor Mats
 100th Anniversary Jeweled Key Fob
 10 Beats™ Premium Speakers with Subwoofer
 552-Watt Amplifier
 3.06 Rear Axle Ratio
 High Speed Engine Controller
 Driver and Passenger Lower LED Lamps
 Front Overhead LED Lighting
 Security Alarm

DESTINATION CHARGE \$995

TOTAL PRICE: * \$35,690

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

VIN: 2C3-CDXCT7EH-296240

L4-VON: 5943

S.L.
0521



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

2013 IIHS TOP SAFETY PICK

For more information visit: www.dodge.com

Chrysler Group LLC

or call 1-800-4ADODGE

EPA DOT Fuel Economy and Environment

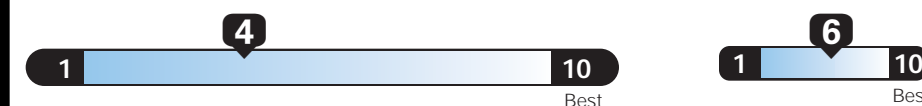
Gasoline Vehicle

Fuel Economy
18 MPG
 combined city/hwy
15 city
25 highway
 Large cars range from 14 to 29 MPG. The best vehicle rates 119 MPGe.
5.6 gallons per 100 miles

You spend \$3,500
 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,000

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating (tailpipe only)**



This vehicle emits 487 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 71 %
 MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO: 15 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT:
 BRAMPTON, ONTARIO, CANADA
 COUNTRY OF ORIGIN:
 ENGINE: MEXICO
 TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.