

# 2018 DODGE CHARGER DAYTONA

For more information visit: [www.dodge.com](http://www.dodge.com)  
or call 1-800-4ADODGE

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$34,995**

**DODGE CHARGER R/T RWD**  
**Exterior Color:** Octane Red Exterior Paint  
**Interior Color:** Black / Brazen Gold Interior Colors  
**Interior:** Daytona Logo Nappa / Alcantara® Seat  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** TorqueFlite 8-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
 Supplemental Front Seat-Mounted Side Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 ParkSense® Rear Park Assist System  
 ParkView® Rear Back Up Camera  
 Active Exhaust  
 Sport Suspension  
 Anti-Lock 4-Wheel Disc Performance Brakes  
 Rain Brake Support  
 Ready Alert Braking  
 Electronic Stability Control  
 All Speed Traction Control  
 Electric Power Steering  
 Hill Start Assist  
 Tire Pressure Monitoring Display  
 Keyless Enter 'n Go™  
 Sentry Key® Theft Deterrent System

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

**Customer Preferred Package 29S**

**\$4,000**

Daytona Edition Group  
 Functional Hood Scoop  
 Cold Air Intake System by Mopar®  
 Daytona Decals on Hood, Roof and Trunk  
 "Daytona" Front Grille Badge  
 Daytona Logo Nappa / Alcantara® Seat  
 "Daytona" I/P Badge  
 Carbonite Interior Accents  
 Bright Pedals  
 Super Track Pak  
 Performance Suspension  
 245/45ZR20 All Season Performance Tires  
 20-Inch x 9-Inch Hyper Black II Forged Alum Wheels  
 Projector LED Fog Lamps  
 Multi-Mode Electronic Stability Control  
 Dodge Performance Pages  
 Satin Black One-Piece Performance Spoiler  
 Gloss Black Interior and Exterior Accents  
 Black-Edged Premium Floor Mats  
 Satin Black "Charger" Decklid Badge  
 High Speed Engine Controller  
 Power Front Driver and Passenger Seats  
 Power Driver / Passenger 4-Way Lumbar Adjust  
 Ventilated Front Seats  
 Heated Second-Row Seats  
 Heated Steering Wheel  
 Power Tilt / Telescope Steering Column  
 Auto Adjust-in-Reverse Exterior Mirrors  
 Performance Fascias

Technology Group \$1,495  
 Blind Spot and Cross Path Detection  
 Adaptive Cruise Control with Stop  
 Full Speed Fwd Collision Warning Plus  
 Lane Departure Warning with Lane Keep Assist  
 Automatic High Beam Headlamp Control  
 Advanced Brake Assist  
 Exterior Mirrors with Courtesy Lamps  
 Rain Sensitive Windshield Wipers  
 Power Heated Memory Mirror w/Blind Spot Indicator  
 Driver Confidence Group \$550  
 Blind Spot and Cross Path Detection  
 Bi-Function HID Projector Headlamps  
 Exterior Mirrors with Courtesy Lamps  
 Navigation and Travel Group \$995  
 Uconnect® 4C NAV with 8.4-Inch Display  
 SiriusXM® Traffic Plus  
 SiriusXM® Travel Link 5-Year Travel Link Sub  
 Harman Kardon® Audio Group \$1,995  
 19 Premium Speakers Including Subwoofer  
 Anti-Lock 4-Wheel Disc HD Brakes \$195  
 Cargo Net \$30  
 Power Sunroof \$1,295  
 Compact Spare Tire \$595  
 245/45ZR20 BSW Performance Tires \$395  
 Destination Charge \$1,095

**TOTAL PRICE: \* \$47,635**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

S.L.

SHIP TO:

SOLD TO:

VIN: 2C3-CDXCTXH-200319

L4-VON: 6396

1116



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.



**19** MPG  
 combined city/hwy  
 16 city 25 highway

Large cars range from 14 to 104 MPGe.  
The best vehicle rates 136 MPGe.

**5.3** gallons per 100 miles

You spend

**\$3,500**

in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.

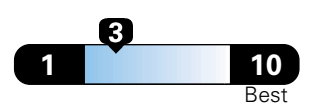
**Annual fuel cost**

**\$2,050**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 466 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score**

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal  
Crash**

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side  
Crash**

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

**Rollover**

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**Bumper Performance**

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 63%**

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 26%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

**FINAL ASSEMBLY POINT:  
BRAMPTON, ONTARIO, CANADA**

**COUNTRY OF ORIGIN:**

**ENGINE: MEXICO**

**TRANSMISSION: UNITED STATES**