



2018 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$19,745

FIAT 500 LOUNGE HATCHBACK
Exterior Color: Celeste Blu (Retro Light Blue) Exterior Paint
Interior Color: Ivory (Avorio) Interior Ambient
Interior: Retro Marrone (Brown) Leather Seats
Engine: 1.4L I4 MultiAir Turbo Engine
Transmission: Heavy-Duty 6-Speed Automatic Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Front Airbags
Driver Inflatable Knee-Bolster Airbag
Front Seat Reactive Head Restraints
LATCH Ready Child Seat Anchor System
Security Alarm
Electronic Stability Control
Anti-Lock 4-Wheel Disc Performance Brakes
Sport-Tuned Suspension
ParkView® Rear Back Up Camera
Rear Park-Assist
Tire Specific Pressure Monitoring Display
Hill Start Assist
Speed Control
Remote Keyless Entry
Engine Immobilizer
135 Horsepower Rating

INTERIOR FEATURES
Uconnect® 5.0
5.0-Inch Touchscreen Display
Integrated Voice Command with Bluetooth®
SiriusXM® with 1-Year Radio Subscription
For More Information, Call 800-643-2112
Media Hub (USB, Aux) in Center Console
USB Port in Glovebox
12-Volt Auxiliary Power Outlet in Center Console
Premium 7-Inch Color Cluster Display
Electronic Vehicle Information Center
FIAT Premium Audio System
Power Windows with Front One-Touch-Down Feature
Auto Temp Control Air Conditioning w/Micron Filter
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Tilt Steering Column
Leather-Trimmed Bucket Seats
Heated Front Seats
Driver Seat Height Adjuster
Rear 50 / 50 Split Fold-Down Seat

EXTERIOR FEATURES
16.0-Inch X 6.5-Inch Aluminum Wheels
Fixed Glass Roof
Bi-Function Halogen Projector Headlamps
Front Fog Lamps
Chrome Power Heated Mirrors
Chrome Exhaust Tip
Sport Spoiler
Tire Service Kit (No Compact Spare)
OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Customer Preferred Package 2GK
Retro Marrone (Brown) Leather Seats
1957 Edition Package
Brown (Marrone) Leather Shift Boot
Retro Ivory Door Trim Panel
Brown Seats
White (Bianco) Exterior Mirrors
Retro FIAT Badging
Avorio / Marrone Leather Steering Wheel
Retro Key Fob Cover
White Roof
Two-Tone Paint Group
Heavy-Duty 6-Speed Automatic Transmission \$995
GPS Navigation \$595

Destination Charge \$1,295

TOTAL PRICE: * \$22,630

WARRANTY COVERAGE
Basic Warranty: 4 Year / 50,000 Miles.
Powertrain Warranty: 4 Year / 50,000 Miles.
Roadside assistance; certain restrictions apply.

Assembly Point/Port of Entry: TOLUCA, MEXICO S.L. SHIP TO: SOLD TO:
VIN: 3C3-CFFCHXJT-528752 L4-VON: 8580 1205



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.fiatusa.com
or call 1-888-CIAOFIAT

FCA US LLC



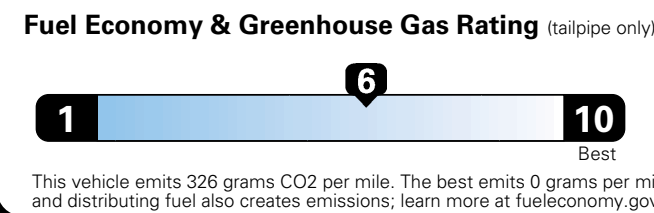
Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
27 MPG combined city/hwy
24 city 32 highway
3.7 gallons per 100 miles
Minicompact cars range from 13 to 112 MPGe. The best vehicle rates 136 MPGe.

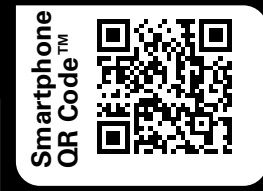
You spend \$1,000 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,550



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score	Not Rated	
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		
Rollover	★★★★★	
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.
Bumper Performance
This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 11%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 54% ITALY : 16%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: TOLUCA, MEXICO
COUNTRY OF ORIGIN: ITALY
ENGINE: ITALY
TRANSMISSION: JAPAN



Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.