



2018 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$16,245

FIAT 500 POP HATCHBACK
Exterior Color: Granito Gray Exterior Paint
Interior Color: Nero (Black) Interior Ambient
Interior: Premium Cloth Bucket Seats
Engine: 1.4L I4 MultiAir Turbo Engine
Transmission: Heavy-Duty 6-Speed Automatic Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front Airbags
- Driver Inflatable Knee-Bolster Airbag
- Front Seat Reactive Head Restraints
- LATCH Ready Child Seat Anchor System
- ParkView® Rear Back Up Camera
- Electronic Stability Control
- Anti-Lock 4-Wheel Disc Performance Brakes
- Sport-Tuned Suspension
- Tire Specific Pressure Monitoring Display
- Hill Start Assist
- Power Door Locks
- Remote Keyless Entry
- Speed Control
- Rear Window Wiper / Washer
- Engine Immobilizer
- 135 Horsepower Rating

- INTERIOR FEATURES
- Uconnect® 5.0
- 5.0-Inch Touchscreen Display
- Integrated Voice Command with Bluetooth®
- Rear View Mirror with Microphone
- Media Hub (USB, Aux) in Center Console
- USB Port in Glovebox
- Premium 7-Inch Color Cluster Display
- Electronic Vehicle Information Center
- FIAT Premium Audio System
- Power Windows with Front One-Touch-Down Feature
- 12-Volt Auxiliary Power Outlet in Center Console
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Tilt Steering Column
- Premium Cloth Bucket Seats

- Driver Seat Memory
- Passenger Seat Memory
- Driver Seat Height Adjuster
- Rear 50 / 50 Split Fold-Down Seat
- Air Conditioning

- EXTERIOR FEATURES
- 16.0-Inch x 6.5-Inch Aluminum Wheels
- Bi-Function Halogen Projector Headlamps
- Front Fog Lamps
- Body-Color Power Heated Mirrors
- Tinted Glass Windows
- Chrome Exhaust Tip
- Sport Spoiler
- Tire Service Kit (No Compact Spare)

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Customer Preferred Package 2GC
- Smoker's Group \$30
- Cigar Lighter
- Removable Ash Tray
- Black / Gray (Nero / Grigio) Seats
- Heavy-Duty 6-Speed Automatic Transmission \$995
- Front License Plate Bracket
- Destination Charge \$1,245

TOTAL PRICE: * \$18,515

WARRANTY COVERAGE
Basic Warranty: 4 Year / 50,000 Miles.
Powertrain Warranty: 4 Year / 50,000 Miles.
Roadside assistance; certain restrictions apply.

Assembly Point/Port of Entry: TOLUCA, MEXICO S.L. SHIP TO: SOLD TO:

VIN: 3C3-CFFKH5JT-377787 L4-VON: 8066 0627



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.fiatusa.com
or call 1-888-CIAOFIAT

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle



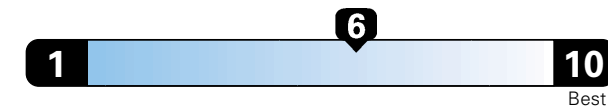
Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
27 MPG
combined city/hwy
24 city 32 highway
3.7 gallons per 100 miles

Minicompact cars range from 13 to 112 MPGe. The best vehicle rates 136 MPGe.

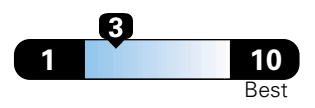
You spend \$1,000
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,550

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 326 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 11%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 54% ITALY : 16%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

TOLUCA, MEXICO

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: JAPAN



VEHICLE PROTECTION
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