



### 2018 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

#### MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$16,245**

**FIAT 500 POP HATCHBACK**  
Exterior Color: Bianco White Ice Exterior Paint  
Interior Color: Nero (Black) Interior Ambient  
Interior: Sport Cloth Bucket Seats  
Engine: 1.4L I4 MultiAir Turbo Engine  
Transmission: Heavy-Duty 6-Speed Automatic Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Front Airbags  
Driver Inflatable Knee-Bolster Airbag  
Front Seat Reactive Head Restraints  
LATCH Ready Child Seat Anchor System  
ParkView® Rear Back Up Camera  
Electronic Stability Control  
Anti-Lock 4-Wheel Disc Performance Brakes  
Sport-Tuned Suspension  
Tire Specific Pressure Monitoring Display  
Hill Start Assist  
Power Door Locks  
Remote Keyless Entry  
Speed Control  
Rear Window Wiper / Washer  
Engine Immobilizer  
135 Horsepower Rating

INTERIOR FEATURES  
Uconnect® 5.0  
5.0-Inch Touchscreen Display  
Integrated Voice Command with Bluetooth®  
Rear View Mirror with Microphone  
Media Hub (USB, Aux) in Center Console  
USB Port in Glovebox  
Premium 7-Inch Color Cluster Display  
Electronic Vehicle Information Center  
FIAT Premium Audio System  
Power Windows with Front One-Touch-Down Feature  
12-Volt Auxiliary Power Outlet in Center Console  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Tilt Steering Column  
Premium Cloth Bucket Seats  
Driver Seat Memory  
Passenger Seat Memory  
Driver Seat Height Adjuster  
Rear 50 / 50 Split Fold-Down Seat  
Air Conditioning

EXTERIOR FEATURES  
16-Inch x 6.5-Inch Aluminum Wheels  
Bi-Function Halogen Projector Headlamps  
Front Fog Lamps  
Body-Color Power Heated Mirrors  
Tinted Glass Windows  
Chrome Exhaust Tip  
Sport Spoiler  
Tire Service Kit (No Compact Spare)  
**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
**Customer Preferred Package 2GC** \$695  
Urbana Appearance Package  
Side Sills Ground Effects  
#2 Seat Foam Cushion  
Instrument Panel Black Bezel  
Silver Accent Stitching  
Sport Cloth Bucket Seats  
16-Inch x 6.5-Inch Hyper Black Aluminum Wheels  
Nero (Black) Trimmed Lights  
Popular Equipment Package \$495  
Auto-Dimming Rear View Mirror w/Microphone  
Auto Temp Control Air Conditioning w/Micron Filter  
Nero / Grigio (Black / Grey) Seats  
Heavy-Duty 6-Speed Automatic Transmission \$995  
16.0-Inch x 6.5-Inch Aluminum Wheels \$195  
**Destination Charge \$1,295**

**TOTAL PRICE: \* \$19,920**

**WARRANTY COVERAGE**  
Basic Warranty: 4 Year / 50,000 Miles.  
Powertrain Warranty: 4 Year / 50,000 Miles.  
Roadside assistance; certain restrictions apply.

Assembly Point/Port of Entry: TOLUCA, MEXICO S.L. SHIP TO: SOLD TO:  
VIN: 3C3-CFFKH5JT-533486 L4-VON: 5751 1215



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.fiatusa.com](http://www.fiatusa.com)  
or call 1-888-CIAOFIAT

FCA US LLC



## Fuel Economy and Environment



Gasoline Vehicle



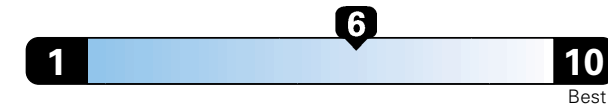
**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**27 MPG**  
combined city/hwy  
**24** city **32** highway  
**3.7** gallons per 100 miles

Minicompact cars range from 13 to 112 MPGe. The best vehicle rates 136 MPGe.

**You spend \$1,000**  
in fuel costs over 5 years compared to the average new vehicle.

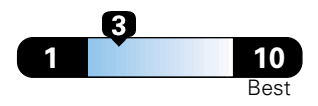
**Annual fuel cost \$1,550**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



This vehicle emits 326 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Smog Rating** (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score Not Rated**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat Not Rated Not Rated**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

#### Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 11%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 54% ITALY : 16%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
TOLUCA, MEXICO  
COUNTRY OF ORIGIN:  
ENGINE: ITALY  
TRANSMISSION: JAPAN



**VEHICLE PROTECTION**  
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