



## 2017 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

### MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$14,995**

#### FIAT 500 POP HATCHBACK

**Exterior Color:** Rosso (Red) Exterior Paint  
**Interior Color:** Ivory (Avorio) Interior Ambient  
**Interior:** Premium Cloth Bucket Seats  
**Engine:** 1.4-Liter I4 MultiAir® 16-Valve Engine  
**Transmission:** 5-Speed Manual Transmission

#### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

##### FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
 Supplemental Front Seat-Mounted Side Airbags  
 Supplemental Side-Curtain Front Airbags  
 Driver Inflatable Knee-Bolster Airbag  
 Front Seat Reactive Head Restraints  
 LATCH Ready Child Seat Anchor System  
 4-Wheel Anti-Lock Disc Power Brakes  
 Electronic Stability Control  
 Tire Specific Pressure Monitoring Display  
 Hill Start Assist  
 Power Door Locks  
 Remote Keyless Entry  
 Speed Control  
 Rear Window Wiper / Washer  
 Engine Immobilizer

##### INTERIOR FEATURES

Uconnect® 5.0  
 5.0-Inch Touchscreen Display  
 Integrated Voice Command with Bluetooth®  
 Rear View Mirror with Microphone  
 Media Hub (USB, Aux) in Center Console  
 USB Port in Glovebox  
 Premium 7-Inch Color Cluster Display  
 Electronic Vehicle Information Center  
 FIAT Premium Audio System  
 Power Windows with Front One-Touch-Down Feature  
 12-Volt Auxiliary Power Outlet in Center Console  
 Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Tilt Steering Column  
 Urethane Shift Knob  
 Premium Cloth Bucket Seats  
 Driver Seat Memory

Passenger Seat Memory  
 Driver Seat Height Adjuster  
 Front Floor Mats  
 Rear 50 / 50 Split Fold-Down Seat  
 Air Conditioning

##### EXTERIOR FEATURES

15-Inch x 6.0-Inch Aluminum Wheels  
 185/55R15 Tires  
 Tire Pressure Monitoring Sensor  
 Bi-Function Halogen Projector Headlamps  
 Body-Color Power Heated Mirrors  
 Tinted Glass Windows  
 Chrome Exhaust Tip  
 Tire Service Kit (No Compact Spare)

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

##### Customer Preferred Package 21C

Popular Equipment Package \$495

Auto-Dimming Rear View Mirror w/Microphone  
 Auto Temp Control Air Conditioning w/Micron Filter

Sport Appearance Package \$995

Fog Lamps  
 Body-Color Fascias  
 Sport Spoiler

195/45R16XL Tires  
 Side Sills Ground Effects  
 16-Inch x 6.5-Inch Hyper Black Aluminum Wheels  
 Nero (Black) Trimmed Lights

Avorio (Ivory) Seats \$250

Power Sunroof \$795

DESTINATION CHARGE \$995

**TOTAL PRICE: \* \$18,525**

#### WARRANTY COVERAGE

Basic Warranty: 4 Year / 50,000 Miles.  
 Powertrain Warranty: 4 Year / 50,000 Miles.  
 Roadside assistance; certain restrictions apply.

Assembly Point/Port of Entry: TOLUCA, MEXICO

VIN: 3C3-CFFKR8HT-553766

L4-VON: 0441

S.L. 1110



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.fiatusa.com](http://www.fiatusa.com)

or call 1-888-CIAOFIAT

FCA US LLC

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
 Minicompact cars range from 15 to 112 MPGe. The best vehicle rates 119 MPGe.

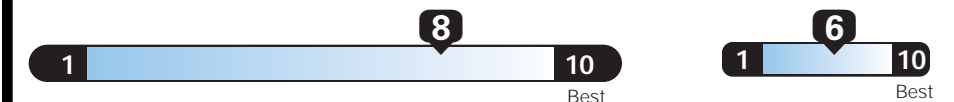
**34 MPG** combined city/hwy  
**31 MPG** city  
**38 MPG** highway

**2.9** gallons per 100 miles

**You save \$750**  
 in fuel costs over 5 years  
 compared to the average new vehicle.

**Annual fuel cost \$1,250**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** **Smog Rating (tailpipe only)**



This vehicle emits 264 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** ★★★★★  
**Driver Passenger** ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** ★★★★★  
**Front seat Rear seat** ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
 U.S./CANADIAN PARTS CONTENT: 19%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:  
 MEXICO: 52%  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
 FINAL ASSEMBLY POINT:  
 TOLUCA, MEXICO

COUNTRY OF ORIGIN:  
 ENGINE: UNITED STATES  
 TRANSMISSION: ITALY

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

#### Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.