



2018 MODEL YEAR

RAM 3500 LONGHORN SPECIAL EDITION CREW 4X4

For more information visit: www.ramtruck.ca or call 1-800-465-2001

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$73,195

RAM 3500 LONGHORN CREW CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl

Interior Color: Canyon Brown/Light Frost Beige w/ Ruby Red accents

Interior: Leather front vented bucket seats w/etched inserts

Engine: 6.7L Cummins I-6 turbocharged diesel engine

Transmission: 6-speed AISIN heavy-duty automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags

Supplemental side curtain air bags

Supplemental side air bags

Supplemental front seat side air bags

Park-Sense Front and Rear Park Assist System

Electronic shift-on-the-fly transfer case

4-wheel anti-lock disc brakes

Anti-spin differential rear axle

Security alarm

Remote start system

ParkView Rear Back-Up Camera

Class V hitch receiver

Electronic Trailer Brake Controller

Spray-in bedliner

INTERIOR FEATURES

Leather front vented bucket seats w/etched inserts

Google Android Auto

Apple CarPlay

Media hub w/ 2 USB ports and auxiliary input jack

1-year SiriusXM Guardian subscription

SiriusXM Traffic Plus

Uconnect 4C NAV with 8.4-inch display

5-year SiriusXM Traffic Plus subscription

Rear 60/40 split folding seat

Second-row in-floor storage bins

Power 10-way memory driver & 6-way passenger seats

Power lumbar adjust

Full-length premium upgraded floor console

Radio, driver seat, mirrors & pedals memory setting

Front heated seats

Front ventilated seats

Second-row heated seats

Power adjustable pedals with memory

Premium leather-wrapped steering wheel

Steering wheel-mounted audio controls

Heated steering wheel

A/C with dual-zone automatic temperature control

Cruise control

Power windows with front one-touch up and down

GPS navigation

8.4-inch touchscreen

9 Alpine speakers with subwoofer

SiriusXM satellite radio with 1-year subscription

Hands-free communication with Bluetooth streaming

EXTERIOR FEATURES

18x8-in aluminum wheels with Walnut Brown pockets

Pickup box lighting

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl \$225

Customer Preferred Package 28K \$125

Protection Group \$125

Transfer case skid plate \$250

Convenience Group \$250

Automatic high beam headlamp control

Rain-sensing windshield wipers

5th Wheel & Gooseneck Towing Prep Group \$500

Longhorn Special Edition \$1,495

Suede headliner

Limited front and rear luxury floor mats

Leather-wrapped grab handle

Monotone paint

18x8-in polished aluminum wheels w/Silver pockets

Bright tubular side steps

Body-colour fender flares

Bright rear bumper

Bright front bumper

6-speed AISIN heavy-duty automatic transmission \$4,155

3.42 rear axle ratio

6.7L Cummins I-6 turbocharged diesel engine \$9,445

220-amp alternator

Selective Catalytic Reduction (UREA)

Diesel exhaust brake

Ram Active Air intake

Winter front grille cover

Power sunroof \$1,425

Keyless Enter 'n Go with push-button start \$300

Remote proximity keyless entry

Single-disc remote CD player \$250

LT275/70R18E OWL On/Off-Road tires \$350

Federal A/C Excise Tax \$100

Destination Charge \$1,795

TOTAL PRICE: * \$93,610

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-3R3KL8JG-182885

L4-VON: 9515

1230



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

FCA Canada Inc.

5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



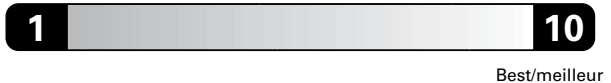
Fuel Consumption / Consommation de carburant



Heavy duty vehicle; ratings not applicable.

Cotes de consommation de carburant non applicable au véhicule lourd.

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



For more information visit

vehicles.nrcan.gc.ca

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vehicules.nrcan.gc.ca

