



**2018 MODEL YEAR**  
**RAM 3500 TRADESMAN REG CAB 4X2 LONG BOX**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$33,645**

**RAM 3500 ST REG CAB 4X2**  
**Exterior Color:** Bright White Clear Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Cloth 40 / 20 / 40 Bench Seat  
**Engine:** 6.7-Liter I6 Cummins® Turbo Diesel Engine  
**Transmission:** AISIN 6-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front Airbags  
 Supplemental Front Seat-Mounted Side Airbags  
 ParkView® Rear Back Up Camera  
 3.73 Axle Ratio  
 Anti-Spin Differential Rear Axle  
 Electronic Stability Control  
 Anti-Lock 4-Wheel Disc Brakes  
 730-Amp Maintenance Free Battery  
 Sentry Key® Theft Deterrent System  
 Speed Control  
 Automatic Headlamps  
 Power Accessory Delay  
 Tip Start

**INTERIOR FEATURES**  
 Air Conditioning  
 Radio 3.0  
 Media Hub (USB, Aux)  
 6 Speakers  
 Instrument Cluster with Display Screen  
 40 / 20 / 40 Split Bench Seat  
 12-Volt Auxiliary Power Outlet  
 Tilt Steering Column  
 Rear Dome Lamp

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
**Tradesman Package 28A**  
 DOT Certified Roadside Safety Kit \$195  
 Chrome Appearance Group \$895  
 17-Inch x 6.0-Inch Steel Chrome Clad Wheels  
 Bright Front Bumper  
 Bright Grille  
 Bright Rear Bumper  
 5th Wheel / Gooseneck Towing Prep Group \$445  
 Power and Remote Entry Group \$615  
 Power Front Windows with One-Touch-Down Feature  
 Exterior Mirrors with Turn Signals  
 Exterior Mirrors with Courtesy Lamps  
 Exterior Mirrors with Heating Element  
 Power Black Trailer Tow Mirrors w/Manual Fold Away  
 Power Door Locks  
 Premium Door Trim with Map Pocket  
 Remote Keyless Entry  
 Popular Equipment Group \$545  
 Cloth 40 / 20 / 40 Bench Seat  
 Floor Covering Carpet  
 Front Floor Mats  
 Front Rubber Floor Mats \$85  
 AISIN 6-Speed Automatic Transmission \$2,695

3.42 Axle Ratio  
 4.10 Axle Ratio \$145  
 6.7-Liter I6 Cummins® Turbo Diesel Engine \$9,200  
 180-Amp Alternator  
 28-Gallon Fuel Tank  
 Diesel Exhaust Brake  
 Ram Active Air™  
 Instrument Panel Mounted Auxiliary Switches \$145  
 Uconnect® 3 with 5-Inch Display \$795  
 5.0-Inch Touchscreen Display  
 Integrated Voice Command with Bluetooth®  
 Overhead Console  
 Rearview Day / Night Mirror  
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 800-643-2112  
 Temperature and Compass Gauge  
 Auto Level Rear Air Suspension \$1,595  
 Dual Rear Wheels / 17-Inch x 6-Inch Wheels \$1,295  
 17-Inch Steel Spare Wheel  
 17-Inch x 6.0-Inch Steel Argent Wheels  
 Box and Rear Fender Clearance Lamps  
 Clearance Lamps  
 LT235/80R17E BSW All Season Tires  
 Trailer Brake Control \$295  
 Spray-In Bedliner \$495  
**Destination Charge \$1,395**

**TOTAL PRICE: \* \$54,480**

**WARRANTY COVERAGE**  
 5-year or 100,000-mile Powertrain Limited Warranty  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO S.L. SHIP TO: SOLD TO:  
 VIN: 3C6-3RPAL9JG-179888 L4-VON: 1735 1102



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
 \* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



**Fuel Economy and Environment**

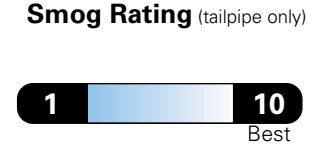
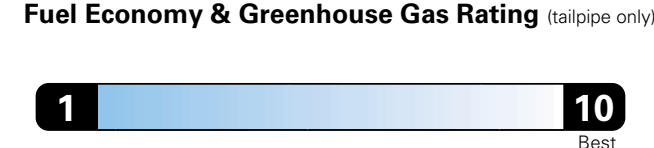
**Fuel Economy**  
**N/A**  
 combined city/hwy city highway  
**N/A** gallons per 100 miles

**Heavy duty vehicle,  
 no label required.**



**You spend  
 N/A  
 in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.**

**Annual fuel COST**  
**N/A**



**fuel economy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

<b>Overall Vehicle Score</b>	<b>Not Rated</b>	
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Frontal Crash</b>	<b>Driver Passenger</b>	<b>Not Rated</b>
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	<b>Front seat Rear seat</b>	<b>Not Rated</b>
Based on the risk of injury in a side impact.		
<b>Rollover</b>	<b>Not Rated</b>	
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.