



# 2018 MODEL YEAR RAM 1500 TRADESMAN REG CAB 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$27,095**

### RAM 1500 ST REG CAB 4X2

**Exterior Color:** Case IH Red Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Cloth 40 / 20 / 40 Bench Seat  
**Engine:** 3.6-Liter V6 24-Valve VVT Engine  
**Transmission:** 8-Speed Automatic 845RE Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Airbags  
ParkView® Rear Back Up Camera  
3.21 Rear Axle Ratio  
Trailer Tow with 4-Pin Connector Wiring  
7-Pin Wiring Harness  
26-Gallon Fuel Tank  
Locking Tailgate  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System

#### INTERIOR FEATURES

Radio 3.0  
6-Speakers  
Media Hub (USB, Aux)  
Remote USB Port - Charge-Only  
Auto-Dimming Rear View Mirror with Display  
Tilt Steering Column  
Black Rotary Shifter  
Instrument Cluster with Display Screen  
Electronic Vehicle Information Center  
Front Armrest with Three Cup Holders  
40 / 20 / 40 Split Bench Seat  
Behind the Seat Storage / Bin  
Black Vinyl Floor Covering

#### EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels  
P265/70R17 BSW All Season Tires  
Halogen Quad Headlamps  
Automatic Headlamps  
Black Front Bumper  
Black Rear Bumper  
Black Grille  
Manual 6-Inch x 9-Inch Black Mirrors  
Spray-In Bedliner

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Case IH Red Exterior Paint \$450  
RamBox® Delete  
**Tradesman Package 22B**  
Chrome Appearance Group \$595  
17-Inch x 7.0-Inch Aluminum Wheels  
Bright Grille  
Bright Front Bumper  
Bright Rear Bumper  
Popular Equipment Group \$680  
Carpet Floor Covering  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Front Floor Mats  
Flex Fuel Vehicle

**Destination Charge \$1,395**

**TOTAL PRICE: \* \$30,215**

#### WARRANTY COVERAGE

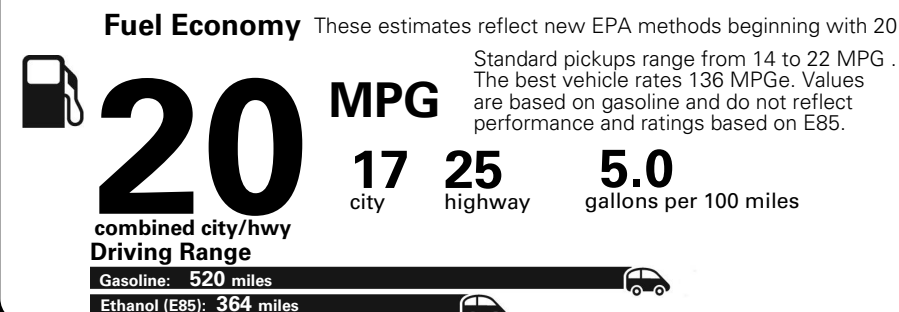
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**



## Fuel Economy and Environment

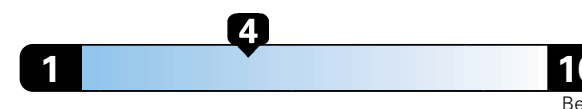
**Flexible Fuel Vehicle  
Gasoline-Ethanol (E85)**



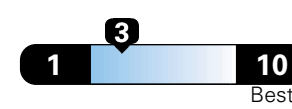
**You spend  
\$2,250  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

**Annual fuel cost  
\$1,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



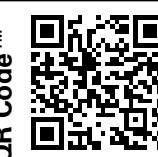
This vehicle emits 450 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

### Frontal Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

### Side Crash

Front seat  
Rear seat

★★★★★

Based on the risk of injury in a side impact.

### Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:**

**MEXICO : 27%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
SALTILLO, MEXICO  
COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES**



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-JR6AG0JG-204536

L4-VON: 9252

0214



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.