



2014 MODEL YEAR RAM 1500 TRADESMAN REG CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$24,385**

RAM 1500 ST REG CAB 4X2
Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 845RE

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front Airbags
Electronic Stability Control
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Sentry Key® Theft Deterrent System
Power Accessory Delay
Locking Tailgate
Manual Door Locks
Manual Windows
Spray-In Bedliner
Class IV Receiver Hitch

INTERIOR FEATURES

Front Armrest with Three Cup Holders
Air Conditioning
Uconnect® 3.0 AM/FM
6 Speakers
Media Hub (USB, Audio Jack)
Tilt Steering Column
Electronic Vehicle Information Center
12-Volt Auxiliary Power Outlet
Rearview Day / Night Mirror
Behind the Seat Storage / Bin
Black Vinyl Floor Covering

EXTERIOR FEATURES

Halogen Quad Headlamps
17-Inch x 7.0-Inch Steel Wheels
P265/70R17 BSW All Season Tires
Full Size Spare Tire
Manual 6-Inch x 9-Inch Black Mirrors
Automatic Headlamps
Tinted Glass Windows
Black Door Handles
Black Front Bumper

Black Rear Bumper
Black Grille

OPTIONAL EQUIPMENT

Customer Preferred Package 22B
Tradesman Package \$495
Exterior Appearance Group
17-Inch x 7.0-Inch Aluminum Wheels
Bright Grille
Bright Front Bumper
Bright Rear Bumper
Power and Remote Entry Group \$735
Power Windows with Front One-Touch-Down Feature
Power Door Locks
Remote Keyless Entry with All-Secure
Power Heated Mirrors with Manual Fold-Away
Premium Vinyl Door Trim with Map Pocket
Popular Equipment Group \$500
Cloth 40 / 20 / 40 Bench Seat
Front Floor Mats
Rear Sliding Window \$140
Uconnect® 5.0 AM/FM/BT \$465
Integrated Voice Command with Bluetooth®
5.0-Inch Touch Screen Display
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Overhead Console
Rearview Mirror with Microphone
Single Disc Remote CD Player \$195

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$28,110

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6AG3EG-145858

L4-VON: 7939

S.L. 1015



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

E85 Flexible-Fuel Vehicle
Gasoline-Ethanol (E85)

Fuel Economy

20 MPG
combined city/hwy

17 city 25 highway 5.0 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.

You spend \$1,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 5 (Best)

Smog Rating (tailpipe only) 6 (Best)

This vehicle emits 449 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★
Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★
Rear seat Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES