



# 2018 MODEL YEAR RAM 1500 TRADESMAN REG CAB 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$27,095**

### RAM 1500 ST REG CAB 4X2

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Heavy Duty Vinyl 40 / 20 / 40 Split Bench Seat

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 8-Speed Automatic 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Airbags
- ParkView® Rear Back Up Camera
- 3.21 Rear Axle Ratio
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key® Theft Deterrent System

#### INTERIOR FEATURES

- Radio 3.0
- 6 Speakers
- Media Hub (USB, Aux)
- Remote USB Port - Charge-Only
- Auto-Dimming Rear View Mirror with Display
- Tilt Steering Column
- Black Rotary Shifter
- Instrument Cluster with Display Screen
- Electronic Vehicle Information Center
- Front Armrest with Three Cup Holders
- 40 / 20 / 40 Split Bench Seat
- Behind the Seat Storage / Bin
- Black Vinyl Floor Covering

#### EXTERIOR FEATURES

- 17-Inch x 7.0-Inch Steel Wheels
- P265/70R17 BSW All Season Tires
- Halogen Quad Headlamps
- Automatic Headlamps
- Black Front Bumper

Black Rear Bumper

Black Grille

Manual 6-Inch x 9-Inch Black Mirrors

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
**Tradesman Package 22B**

Anti-Spin Differential Rear Axle \$435

LT265/70R17E OWL On/Off-Road Tires \$250

Uconnect® 3.0 \$195

Integrated Voice Command with Bluetooth®

Flex Fuel Vehicle

**Destination Charge \$1,395**

**TOTAL PRICE: \* \$29,370**

#### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**



## Fuel Economy and Environment



**Flexible Fuel Vehicle  
Gasoline-Ethanol (E85)**



### Fuel Economy

These estimates reflect new EPA methods beginning with 2017 models.

**20** MPG  
combined city/hwy

17 city 25 highway

5.0 gallons per 100 miles

Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.

Driving Range

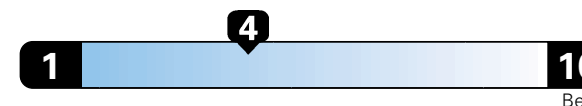
Gasoline: 520 miles

Ethanol (E85): 364 miles

**You spend  
\$2,250  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

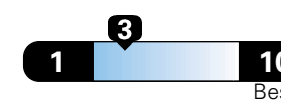
**Annual fuel cost  
\$1,800**

### Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 450 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

### Smog Rating (tailpipe only)

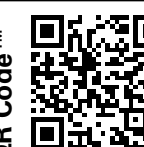


Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

### Frontal Crash

Driver Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

### Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

### Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-JR6AG3JG-171144

L4-VON: 3718

1031



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.