



2018 MODEL YEAR RAM 1500 TRADESMAN REG CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,095

RAM 1500 ST REG CAB 4X2

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 8-Speed Automatic 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Airbags
- ParkView® Rear Back Up Camera
- 3.21 Rear Axle Ratio
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key® Theft Deterrent System
- 32-Gallon Fuel Tank

INTERIOR FEATURES

- Radio 3.0
- 6 Speakers
- Media Hub (USB, Aux)
- Remote USB Port - Charge-Only
- Auto-Dimming Rear View Mirror with Display
- Tilt Steering Column
- Instrument Cluster with Display Screen
- Electronic Vehicle Information Center
- Front Armrest with Three Cup Holders
- 40 / 20 / 40 Split Bench Seat
- Behind the Seat Storage / Bin
- Black Vinyl Floor Covering

EXTERIOR FEATURES

- 17-Inch x 7.0-Inch Steel Wheels
- P265/70R17 BSW All Season Tires
- Halogen Quad Headlamps
- Automatic Headlamps
- Black Front Bumper
- Black Rear Bumper
- Black Grille
- Manual 6-Inch x 9-Inch Black Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Tradesman Package 22B \$595
- Chrome Appearance Group
- 17-Inch x 7.0-Inch Aluminum Wheels
- Bright Grille
- Bright Front Bumper
- Bright Rear Bumper
- Trailer Tow Mirror and Brake Control Group \$380
- Trailer Brake Control
- Popular Equipment Group \$580
- Carpet Floor Covering
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Front Floor Mats
- Anti-Spin Differential Rear Axle \$435
- Rear Sliding Window \$195
- Flex Fuel Vehicle
- Destination Charge \$1,395

TOTAL PRICE: * \$30,675

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-JR6DG1JG-194269

L4-VON: 2300

1113



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Flexible Fuel Vehicle
Gasoline-Ethanol (E85)



Fuel Economy

These estimates reflect new EPA methods beginning with 2017 models.

20 MPG
combined city/hwy

17 city
25 highway

5.0 gallons per 100 miles

Driving Range

Gasoline: 640 miles

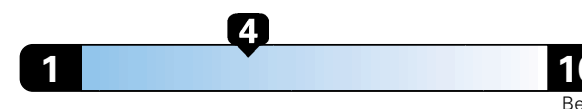
Ethanol (E85): 448 miles

Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.

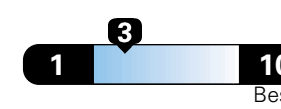
**You spend
\$2,250**
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$1,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 450 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS
CONTENT:

MEXICO : 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES