



2018 MODEL YEAR  
**RAM 1500 TRADESMAN REG CAB 4X2**

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$36,095**

**RAM 1500 ST REG CAB 4X2**

**Exterior Color:** Brilliant Black Crystal Pearl

**Interior Color:** Black interior / Diesel Grey seats

**Interior:** Cloth front 40/20/40 split bench seat

**Engine:** 5.7L HEMI VVT V8 engine with FuelSaver MDS

**Transmission:** 8-speed TorqueFlite automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

- Advanced multistage front air bags
- Supplemental side curtain front air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- 4-wheel anti-lock disc brakes
- 160-amp alternator
- 121-litre (26.6-gallon) fuel tank
- Electronic Stability Control
- Tire pressure monitoring system
- 3.21 rear axle ratio
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Sentry Key anti-theft engine immobilizer
- Locking tailgate
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- Variable intermittent windshield wipers
- 4-pin wiring harness
- Remote USB port - charge only
- Engine block heater
- 730-amp maintenance-free battery
- 12-volt auxiliary power outlet
- Power accessory delay
- Cargo and centre high-mounted stop lamps

**INTERIOR FEATURES**

- Heavy-duty vinyl front 40/20/40 split bench seat
- Behind-the-seat storage bin
- Black vinyl floor covering
- Air conditioning
- Cruise control
- Manual windows
- Manual door locks
- Black, manual folding exterior mirrors
- Rear fixed window
- Tilt steering column
- Manual adjust seats
- Front height adjusting shoulder belts
- Rearview day/night mirror

- Driver and passenger assist handles
- Radio 3.0
- 6 speakers
- Remote USB port
- Audio jack input for mobile devices

**EXTERIOR FEATURES**

- 17x7-inch lightweight steel wheels
- P265/70R17 BSW All-Season tires
- Full-size spare tire
- Tinted glass

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Brilliant Black Crystal Pearl** \$225
- Customer Preferred Package 26B** \$700
  - Class IV hitch receiver
  - Spray-in bedliner
- Popular Equipment Group** \$520
  - Cloth front 40/20/40 split bench seat
  - SiriusXM satellite radio with 1-year subscription
  - Front floor mats
  - 1-year SiriusXM satellite radio subscription
  - Carpet floor covering
- Front all-weather floor mats** \$125
- 8-speed TorqueFlite automatic transmission** \$1,000
  - Electronic shift
- Anti-spin differential rear axle** \$525
- Rear sliding window** \$200
- Federal A/C Excise Tax** \$100
- Destination Charge** \$1,795

**TOTAL PRICE: \* \$41,285**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-JR6DT3JG-181083

L4-VON: 8570

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\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

**5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$0.98 per litre

**\$ 2 666**

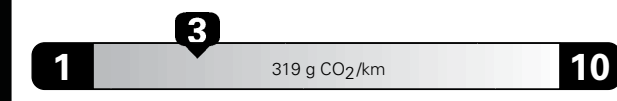
**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,98 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

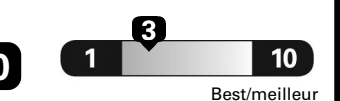
**10.9 – 16.2 Le/100 km**

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Best/meilleur



Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)

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[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

