



# 2018 MODEL YEAR RAM 1500 TRADESMAN REG CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$31,695**

**RAM 1500 ST REG CAB 4X4**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Airbags
- ParkView® Rear Back Up Camera
- 3.21 Rear Axle Ratio
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key® Theft Deterrent System

**INTERIOR FEATURES**

- Radio 3.0
- 6 Speakers
- Media Hub (USB, Aux)
- Remote USB Port - Charge-Only
- Auto-Dimming Rear View Mirror with Display
- Tilt Steering Column
- Black Rotary Shifter
- Instrument Cluster with Display Screen
- Electronic Vehicle Information Center
- Front Armrest with Three Cup Holders
- 40 / 20 / 40 Split Bench Seat
- Behind the Seat Storage / Bin
- Black Vinyl Floor Covering

**EXTERIOR FEATURES**

- 17-Inch x 7.0-Inch Steel Wheels
- P265/70R17 BSW All Season Tires
- Halogen Quad Headlamps
- Automatic Headlamps
- Black Front Bumper
- Black Rear Bumper
- Black Grille
- Manual 6-Inch x 9-Inch Black Mirrors

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Tradesman Package 26B**
- Protection Group \$225
- Tow Hooks
- Transfer Case Skid Plate
- Front Suspension Skid Plate
- Chrome Appearance Group \$595
- 17-Inch x 7.0-Inch Aluminum Wheels
- Bright Grille
- Bright Front Bumper
- Bright Rear Bumper
- Power and Remote Entry Group \$735
- Remote Keyless Entry with All-Secure
- Power Windows with Front One-Touch-Down Feature
- Power Door Locks
- Power Heated Mirrors with Manual Fold-Away
- Premium Door Trim with Map Pocket
- Popular Equipment Group \$580
- Carpet Floor Covering
- Front Floor Mats
- 8-Speed Automatic 8HP70 Transmission \$500
- Anti-Spin Differential Rear Axle \$435
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,450
- Uconnect® 3 with 5-Inch Display \$695
- Rearview Day / Night Mirror
- 5.0-Inch Touchscreen Display
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Integrated Voice Command with Bluetooth®
- Temperature and Compass Gauge
- Overhead Console
- Trailer Brake Control \$295
- Destination Charge \$1,395**

**TOTAL PRICE: \* \$38,600**

**WARRANTY COVERAGE**

- 5-year or 60,000-mile Powertrain Limited Warranty.
- 3-year or 36,000-mile Basic Limited Warranty.
- Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-JR7AT0JG-171542

L4-VON: 9245

1102



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

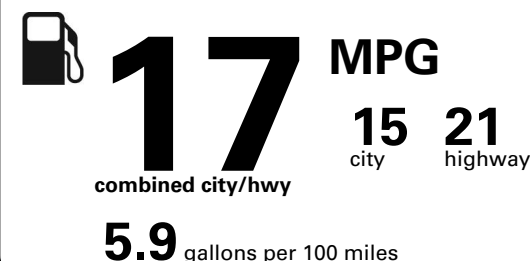


## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.



Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.

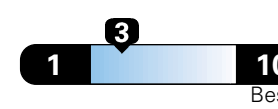
**You spend \$4,750**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,300**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score**

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash**

Driver Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash**

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

**Rollover**

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

**MEXICO : 27%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
SALTILLO, MEXICO  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.