



2014 MODEL YEAR

RAM 1500 EXPRESS REG CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$33,595

RAM 1500 ST REG CAB 4X4
Exterior Color: Black Clear Coat
Interior Color: Black/Diesel Gray
Interior: Cloth 40/20/40 Bench Seat
Engine: 5.7L V8 HEMI MDS VVT Engine
Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags
Supp Side Curtain Front Air Bags
Supplemental Side Air Bags
Supplemental Frt Seat Side Air Bags
Elec Shift-on-the-Fly P/Time T/Case
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Tire Pressure Monitoring Display
Front Stabilizer Bar
Front Heavy Duty Shock Absorbers
Rear Heavy Duty Shock Absorbers
Sentry Key Theft Deterrent System
Locking Tailgate
Vehicle Information Center
Halogen Quad Headlamps
Automatic Headlamps
Var Intermittent Windshield Wipers
Rear Dome Lamp
Trailer Tow w/4-Pin Connector Wiring
Engine Block Heater
730 Amp Maintenance Free Battery
Alternator - 180 Amp
12V Auxiliary Power Outlet
Power Accessory Delay
Cargo and CHMSL Lamp

INTERIOR FEATURES

HD Vinyl 40/20/40 Split Bench Seat
Behind the Seat Storage / Bin
Black Vinyl Floor Covering
Air Conditioning
Speed Control
Manual Windows
Manual Door Locks
Manual 6 x 9 Black Mirrors
Rear Fixed Window
Tilt Steering Column
Manual Adjust Seats
Front Height Adjust Shoulder Belts
Rear View Day/Night Mirror
Driver/Passenger Assist Handles
Uconnect 3.0 AM/FM
6 Speakers
Remote USB Port
Audio Jack Input for Mobile Devices

EXTERIOR FEATURES

17X7.0 Steel Wheels
P265/70R17 BSW All Season Tires
Tinted Glass Windows

OPTIONAL EQUIPMENT

Customer Preferred Package 26C \$1,000

20X8.0 Aluminum Wheels
P275/60R20 BSW All Season Tires
Fog Lamps
Delete Spray in Bedliner
Body Color Front Fascia
Body Color Rear Bumper w/Step Pads
Front Floor Mats
Full Size Temporary Use Spare Tire
Locking Lug Nuts
Carpet Floor Covering

Power and Remote Entry Group \$900

Prem Vinyl Door Trim w/Map Pocket
Remote Keyless Entry with All-Secure
Power Heated Mirrors, Fold-Away
Pwr Windows, Front 1-Touch Down
Black Exterior Mirrors
Exterior Mirrors w/Heating Element
Power Locks

ST Popular Equipment Group \$200

Cloth 40/20/40 Bench Seat
8-Spd Auto 8HP70 Transmission \$1,000
Active Grille Shutters
Electronic Shift

3.92 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$525
Uconnect 5.0 AM/FM/BT \$895

Uconnect Voice Command w/Bluetooth
SiriusXM Satellite Radio
5.0" Touchscreen Display
Integrated Voice Command w/Bluetooth
Overhead Console
Rear View Mirror w/Microphone
1-Yr. SiriusXM Radio Service

20X9.0 Aluminum Chrome Clad Wheels \$300

P275/60R20 OWL All Season Tires
Class IV Receiver Hitch \$395
Federal A/C Excise Tax \$100

Destination Charge \$1,695

TOTAL PRICE: * \$40,700

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR7AT2EG-273205

L4-VON: 4422

S.L. 0516



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

**5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

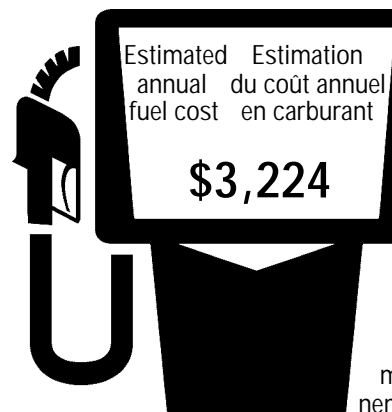
* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE
14.6 19
L/100 km mi/gal



Estimated annual fuel cost \$3,224

HIGHWAY / ROUTE
9.8 29
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**