



2016 MODEL YEAR

RAM 1500 BLACK EXPRESS REG CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,895

RAM 1500 ST REG CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl
Interior Color: Black interior / Diesel Grey seats
Interior: Cloth front 40/20/40 split bench seat
Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS
Transmission: 6-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags
Supplemental side curtain front air bags
Supplemental side air bags
Supplemental front seat side air bags
Electronic shift-on-the-fly part-time transfer case
4-wheel disc anti-lock brakes
Electronic Stability Control
Tire pressure monitoring system
Front stabilizer bar
Front heavy-duty shock absorbers
Rear heavy-duty shock absorbers
Sentry Key antitheft engine immobilizer
Locking tailgate
3.5-inch Electronic Vehicle Information Centre
Quad-lens halogen headlamps
Automatic headlamps
Variable intermittent windshield wipers
Rear dome lamp
4-pin wiring harness
Engine block heater
730-amp maintenance-free battery
12-volt auxiliary power outlet
Power accessory delay
Cargo and centre high-mounted stop lamps

INTERIOR FEATURES

Heavy-duty vinyl front 40/20/40 split bench seat
Behind-the-seat storage bin
Black vinyl floor covering
Air conditioning
Cruise control
Manual windows
Manual door locks
Black manual folding exterior mirrors
Rear fixed window
Tilt steering column
Manual adjust seats
Front height adjusting shoulder belts
Rearview day/night mirror
Driver and passenger assist handles
Radio 3.0 AM/FM
6 speakers
Remote USB port
Audio jack input for mobile devices

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl \$225
Customer Preferred Package 25J \$1,000

17x7-inch aluminum wheels
Fog lamps
Delete spray-in bedliner
Body-colour front fascia
Body-colour rear bumper with step pads
Front floor mats
Bright dual rear exhaust tips
Carpet floor covering

Black RAM 1500 Express Group \$2,000

Popular Equipment Group
Power & Remote Entry Group
Uconnect 5.0-inch Touch/Hands-free communication
20x8-inch Semi-Gloss Black aluminum wheels
Cloth front 40/20/40 split bench seat
P275/60R20 BSW All-Season tires
SiriusXM satellite radio with 1-year subscription
5-inch touchscreen
Hands-free communication with Bluetooth streaming
Premium vinyl door trim with map pocket
Rearview mirror with microphone
Remote keyless entry
Power, heated, manual folding exterior mirrors
Power windows with front one-touch down
Black exterior mirrors
Exterior mirrors with heating element
Full-size temporary use spare tire
Power locks
1-year SiriusXM satellite radio subscription
Locking lug nuts

Anti-spin differential rear axle \$525

ParkView Rear Back-Up Camera \$450

Auto-dimming rearview mirror with display

Class IV hitch receiver \$450

Trailer Brake Control \$375

Spray-in bedliner \$550

Add spray-in bedliner

Federal A/C Excise Tax \$100

Ram 1500 Reg Cab Black Express Spec. -\$2,000

Destination Charge \$1,795

TOTAL PRICE: * \$43,365

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR7AT2GG-310269

L4-VON: 0396

S.L. 0508



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

**5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply. The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

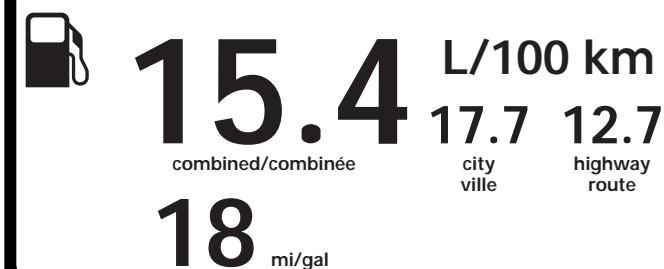
Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel cost
for an annual distance of 20,000 km, and an average fuel price of \$1.09 per litre

\$ 3 357

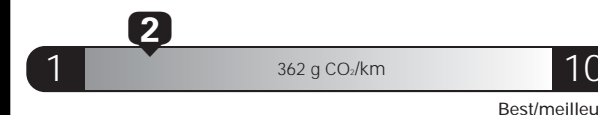
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,09 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

10.1 - 16.6 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca vehicules.nrcan.gc.ca

Pour plus d'information visitez

