



2018 MODEL YEAR RAM 1500 EXPRESS REG CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$31,695

RAM 1500 ST REG CAB 4X4
Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Airbags
- ParkView® Rear Back Up Camera
- 3.21 Rear Axle Ratio
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key® Theft Deterrent System

INTERIOR FEATURES

- Radio 3.0
- 6 Speakers
- Media Hub (USB, Aux)
- Remote USB Port - Charge-Only
- Auto-Dimming Rear View Mirror with Display
- Tilt Steering Column
- Black Rotary Shifter
- Instrument Cluster with Display Screen
- Electronic Vehicle Information Center
- Front Armrest with Three Cup Holders
- 40 / 20 / 40 Split Bench Seat
- Behind the Seat Storage / Bin
- Black Vinyl Floor Covering

EXTERIOR FEATURES

- 17-Inch x 7.0-Inch Steel Wheels
- P265/70R17 BSW All Season Tires
- Halogen Quad Headlamps
- Automatic Headlamps
- Black Front Bumper
- Black Rear Bumper
- Black Grille
- Manual 6-Inch x 9-Inch Black Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Express Package 26J** \$1,300
 - 17-Inch x 7.0-Inch Aluminum Wheels
 - Fog Lamps
 - Body-Color Front Fascia
 - Body-Color Rear Bumper
 - Carpet Floor Covering
 - Delete Spray-In Bedliner
 - Delete Class IV Receiver Hitch
 - Front Floor Mats
- Black RAM 1500 Express Group** \$2,995
 - Rearview Day / Night Mirror
 - 20-Inch x 8.0-Inch Semi-Gloss Black Aluminum Wheels
 - P275/60R20 BSW All Season Tires
 - Black Headlamp Bezels
 - Remote Keyless Entry with All-Secure
 - Black Painted Honeycomb Grille
 - Uconnect® 3 with 5-Inch Display
 - 5.0-Inch Touchscreen Display
 - SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
 - For More Information, Call 800-643-2112
 - Integrated Voice Command with Bluetooth®
 - Temperature and Compass Gauge
 - Overhead Console
 - Power Windows with Front One-Touch-Down Feature
 - Power Door Locks
 - Power Heated Mirrors with Manual Fold-Away
 - Premium Door Trim with Map Pocket
 - Power and Remote Entry Group
- 8-Speed Automatic 8HP70 Transmission** \$500
- 3.92 Rear Axle Ratio** \$95
- 5.7-Liter V8 HEMI® MDS VVT Engine** \$1,450
- Rear Sliding Window** \$195
- Add Class IV Receiver Hitch** \$345
- Destination Charge** \$1,395

TOTAL PRICE: * \$39,970

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy

15 city 21 highway

5.9 gallons per 100 miles

Standard pickups range from 15 to 22 MPG .
The best vehicle rates 136 MPGe.

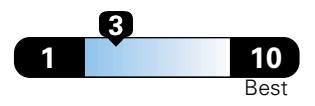
**You spend
\$4,750
in fuel costs
over 5 years
compared to the
average new vehicle.**

**Annual fuel cost
\$2,300**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal
Crash**

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

**Side
Crash**

Front seat
Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS
CONTENT:**

MEXICO : 27%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES**

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-JR7AT6JG-178818

L4-VON: 3184

1116



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.