



2018 MODEL YEAR  
**RAM 1500 TRADESMAN REG CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$31,695**

**RAM 1500 ST REG CAB 4X4**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Airbags  
ParkView® Rear Back Up Camera  
3.21 Rear Axle Ratio  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
26-Gallon Fuel Tank  
Locking Tailgate  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System

**INTERIOR FEATURES**

Radio 3.0  
6 Speakers  
Media Hub (USB, Aux)  
Remote USB Port - Charge-Only  
Auto-Dimming Rear View Mirror with Display  
Tilt Steering Column  
Black Rotary Shifter  
Instrument Cluster with Display Screen  
Electronic Vehicle Information Center  
Front Armrest with Three Cup Holders  
40 / 20 / 40 Split Bench Seat  
Behind the Seat Storage / Bin  
Black Vinyl Floor Covering

**EXTERIOR FEATURES**

17-Inch x 7.0-Inch Steel Wheels  
P265/70R17 BSW All Season Tires  
Halogen Quad Headlamps  
Automatic Headlamps  
Black Front Bumper  
Black Rear Bumper  
Black Grille  
Manual 6-Inch x 9-Inch Black Mirrors

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

**Tradesman Package 26B**  
Protection Group \$225  
Tow Hooks  
Transfer Case Skid Plate  
Front Suspension Skid Plate  
Chrome Appearance Group \$595  
17-Inch x 7.0-Inch Aluminum Wheels  
Bright Grille  
Bright Front Bumper  
Bright Rear Bumper  
Power and Remote Entry Group \$735  
Remote Keyless Entry with All-Secure  
Power Windows with Front One-Touch-Down Feature  
Power Door Locks  
Power Heated Mirrors with Manual Fold-Away  
Premium Door Trim with Map Pocket  
Popular Equipment Group \$580  
Carpet Floor Covering  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Front Floor Mats  
8-Speed Automatic 8HP70 Transmission \$500  
Anti-Spin Differential Rear Axle \$435  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,450  
LT265/70R17E OWL On/Off-Road Tires \$250  
Uconnect® 3.0 \$195  
Integrated Voice Command with Bluetooth®  
Ram Box® Cargo Management System \$1,295  
4 Adjustable Cargo Tie-Down Hooks  
Bed Cargo Divider / Extender  
LED Bed Lighting  
Trailer Brake Control \$295  
Destination Charge \$1,395

**TOTAL PRICE: \* \$39,645**

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO S.L. SHIP TO: SOLD TO:  
VIN: 3C6-JR7AT9JG-146526 L4-VON: 7985 1014



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



**Fuel Economy and Environment**



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**17 MPG** combined city/hwy  
15 city 21 highway  
5.9 gallons per 100 miles

Standard pickups range from 15 to 22 MPG .  
The best vehicle rates 136 MPGe.

**You spend \$4,750**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

**Annual fuel cost \$2,300**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
SALTILLO, MEXICO  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.